



# PACBIO INVESTOR DAY

November 15, 2022

# Agenda

7:00 am	<b>Breakfast / Revio + Onso demos</b>	11:00 am	<b>Fueling the commercial engine</b> <i>Jeff Eidel, Chief Commercial Officer</i>
8:15 am	<b>Welcome, agenda, safe harbor</b> <i>Todd Friedman, Director Investor Relations</i>	11:15 am	<b>Building exceptional quality at scale</b> <i>Mike Goloubef, SVP Manufacturing</i>
8:20 am	<b>Accelerating innovation in genomics</b> <i>Christian Henry, President + Chief Executive Officer</i>	11:25 am	<b>Driving a sustainable P&amp;L</b> <i>Susan Kim, Chief Financial Officer</i>
8:50 am	<b>Unleashing HiFi, long-read sequencing at scale</b> <i>David Miller, VP Product Marketing</i>	11:40 am	<b>Q&amp;A #2</b> <i>Christian, Jeff, Mike, Susan</i>
9:15 am	<b>Delivering an extraordinary level of short-read accuracy + PacBio's roadmap</b> <i>Mark Van Oene, Chief Operating Officer</i>	12:10 pm	<b>Lunch + Break</b>
9:35 am	<b>Unlocking the multi-billion-dollar revenue opportunity</b> <i>Dr. Jennifer Stone, VP Segment Marketing</i>	12:30 pm	<b>Shifting paradigms – lunch session</b> <i>Jonas Korlach, Chief Scientific Officer</i>
10:15 am	<b>Q&amp;A #1 + Break</b> <i>Christian, Mark, David, Jennifer</i>	12:55 pm	<b>Closing remarks</b> <i>Christian Henry, President + Chief Executive Officer</i>
		1:00 pm	<b>Adjourn</b>

## **Forward-looking statements**

All statements in this presentation (and any accompanying oral presentation) that are not historical of fact are “forward-looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995, including statements relating to future operating results, including revenue, margins, guidance, goals and operating plans; expectations with respect to development and commercialization timeframes; future availability, uses, accuracy, sensitivity, advantages, compatibility, pricing, specifications, quality or performance of, or benefits or expected benefits of using, PacBio products or technologies, including the Revio and Onso systems; throughput, scalability, affordability, coverage, run times, data, density, type and cost per genome, pricing, consumable requirements, number of genomes that can be sequenced per year; the use of NVIDIA GPUs and AI-enabled compute in the Revio system and related improvements in yield and accuracy; schedule flexibility and downtime; expected delivery timeframes; expectations regarding competition in the short-and long-read sequencing technologies markets; market sizes, market growth and market opportunities, as well as our ability to capture market share; expected use applications; expectations with respect to collaborations and partnerships, and other future events. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this presentation and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements, including, among others, challenges inherent in developing, manufacturing, launching, marketing and selling new products, and achieving anticipated new sales; challenges related to the testing, validation and commercialization of our products, including the fact that Revio and Onso are entering beta testing, are not yet commercially available, and remains subject to additional development and validation; potential product performance and quality issues and potential delays in development and delivery timelines; assumptions, risks and uncertainties related to the ability to attract new customers and retain and grow sales from existing customers; rapidly changing technologies and extensive competition in genomic sequencing that could make the products PacBio is developing obsolete or non-competitive; supply chain risks; customers and prospective customers curtailing or suspending activities utilizing our products; the impact of U.S. export restrictions on the shipment of PacBio products to certain countries; third-party claims alleging infringement of patents and proprietary rights or seeking to invalidate PacBio’s patents or proprietary rights; and risks associated with macroeconomic and geopolitical conditions. Readers are strongly encouraged to read the full cautionary statements contained in the Company’s filings with the Securities and Exchange Commission, including the risks set forth in the Company’s Forms 8-K, 10-K, and 10-Q. The Company disclaims any obligation to update or revise any forward-looking statements, except as required by law.

## **Market data & Trademarks**

By attending or receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and our market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of our business. This presentation contains estimates, projections and other information concerning market, industry and other data. We obtained this data from our own internal estimates and research and from academic and industry research, publications, surveys, and studies conducted by third parties. These data involve a number of assumptions and limitations, are subject to risks and uncertainties, and are subject to change based on various factors, including those discussed in our filings with the SEC. These and other factors could cause results to differ materially from those expressed in the estimates made by the independent parties and by us. While we believe such information is generally reliable, we have not independently verified any third-party information. This presentation contains references to the Company’s and other entities’ trademarks. Such trademarks are the property of their respective owner. The Company does not intend its use or the display of other companies’ trade names or trademarks to imply a relationship or endorsement of the Company by any other entity.



# Accelerating innovation in genomics

Christian Henry | President & Chief Executive Officer



November 15, 2022

# Objectives for today

1

Outline our strategy for addressing the multi-billion-dollar revenue opportunity

2

Introduce latest sequencing technology that is poised to disrupt the market

3

Show that we have the right team and scale to deliver

4

Demonstrate our ability to create a long-term sustainable and profitable business

## Five themes to take away from today's meeting



Our long-term strategy is intended to drive growth, profitability, and shareholder value



We believe our differentiated products and technologies will enable us to further penetrate the market, reach more customers, and drive our growth



We address a large sequencing market and have a significant growth opportunity



We have the leadership team and go-to-market infrastructure to win



We believe we can achieve positive cash flow within forecast horizon

# Our financial targets



Grow revenues 40-50% CAGR through 2026, or >\$500M



Improve gross margins<sup>1</sup> to 55-60%+ by 2026



Achieve positive cash flow during 2026

# How our technology will advance biology

We have the technology to address these today



**What if ...**

...oncologists could provide a reference-grade genome for every oncology patient?

...researchers built a cell atlas representing all isoforms — enabling a new paradigm in gene expression?

...you could sequence 1 billion 1kb reads?

...you could get five "omes" in 1 run with 1 technology — genome, epigenome, chromatin, transcriptome, metagenome?



# Mission

Enabling the promise  
of genomics to better  
human health



# Values

**Be  
curious**

**Take  
action**

**Delight our  
customers**

**Execution  
matters**

**Work  
together**



# Who is PacBio?



**2000**  
Founded



**PACB**  
Publicly traded on  
NASDAQ since 2010



**390+ exclusive  
issued US  
patents held<sup>1</sup>**  
representing continued  
innovation



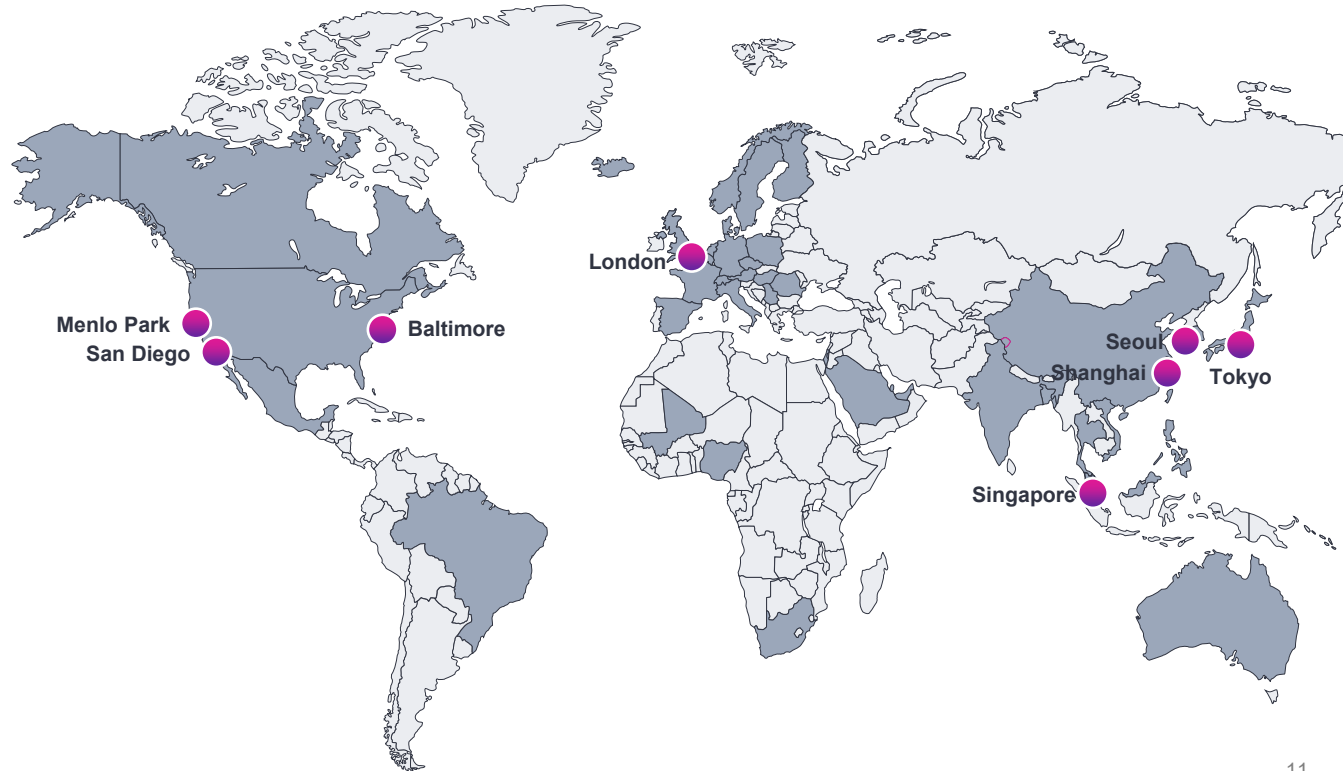
**770+ employees<sup>2</sup>**  
~225 Commercial  
~420 Research + Ops

**8**

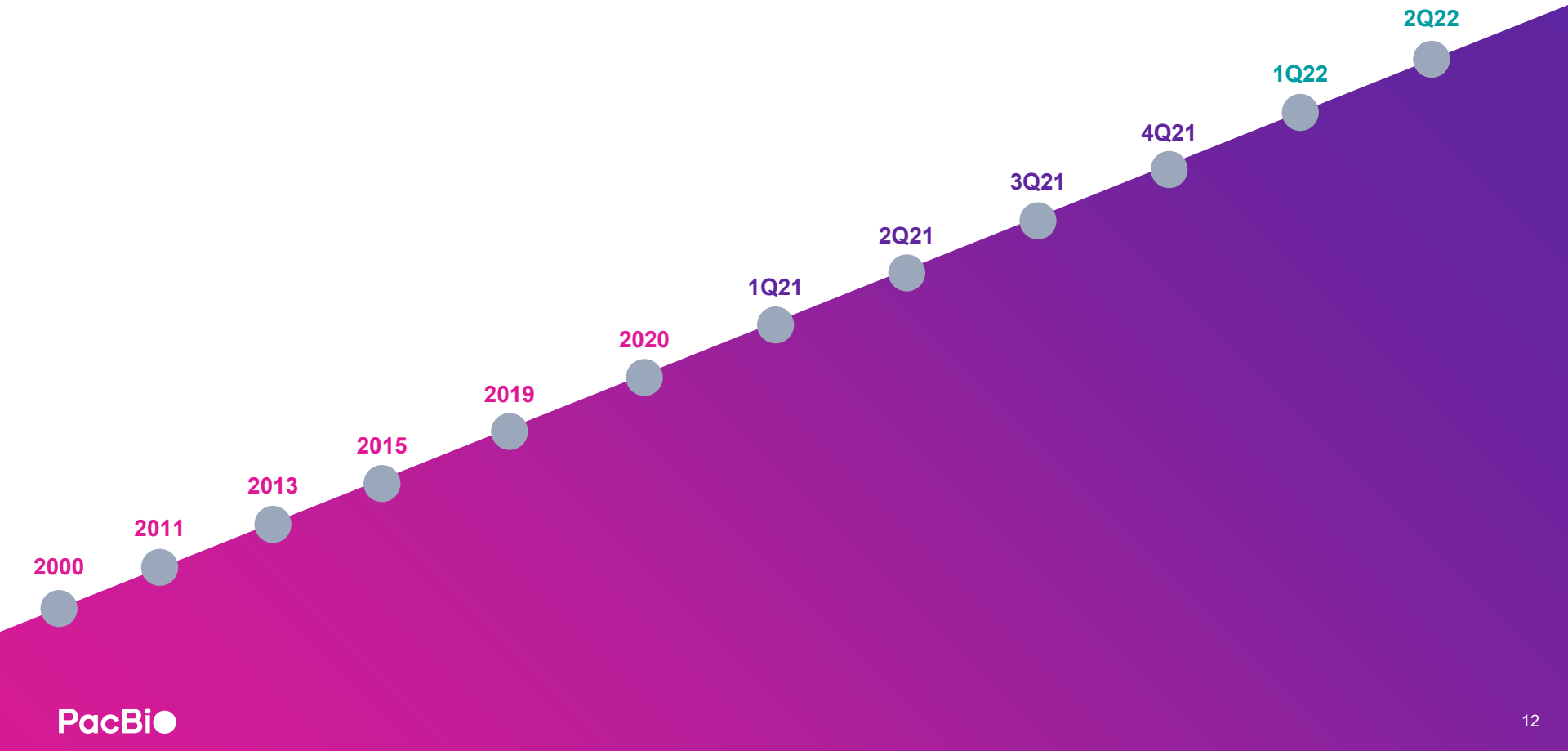
**Global  
offices**

**~40**

**Countries with  
instrument installations**



# PacBio timeline + key milestones



# PacBio timeline + key milestones

2000

Company founded



2011

RS I  
75k ZMW



2013

RS II  
150k ZMW



2015

Sequel  
1M ZMW



2019

HiFi sequencing disrupts sequencing paradigm



Sequel II  
8M ZMW

2020

Christian Henry named CEO

Sequel IIe  
HiFi on instrument



# PacBio timeline + key milestones

1Q22

4Q21

PacBio

3Q21

2Q21

1Q21

2020

PacBio

\$900M  
SoftBank  
investment

SoftBank

HiFi yield  
improvements

T2T publication  
HiFi enables  
first complete  
human  
genome  
sequence

OMNIOME

Acquired Omniome  
for differentiated,  
short-read SBB  
technology

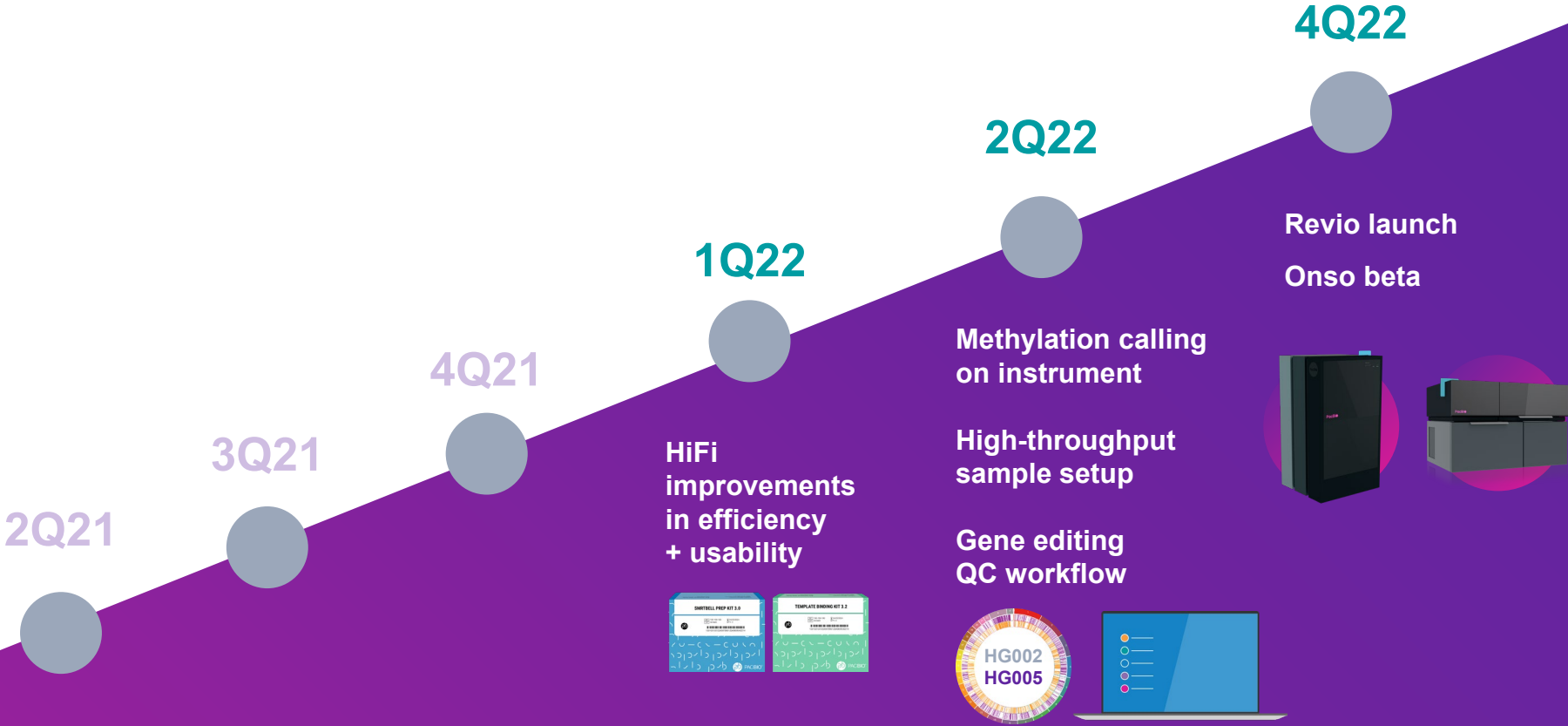
circulomics

Acquired  
Circulomics  
to extend our  
capabilities  
in extraction  
+ sample prep



Launched HiFiViral,  
first kitted solution

# PacBio timeline + key milestones



# Strategic drivers



Human applications will drive market growth



Over the next decade, multiple 'omics approaches will demonstrate clinical utility



Leveraging multiple technologies will enable PacBio to resolve more biological questions



A global, scaled business model is required to be competitive and maximize opportunity



Both differentiated technology and competitive economics are required to win



## Strategic drivers



# Human health applications will drive market growth

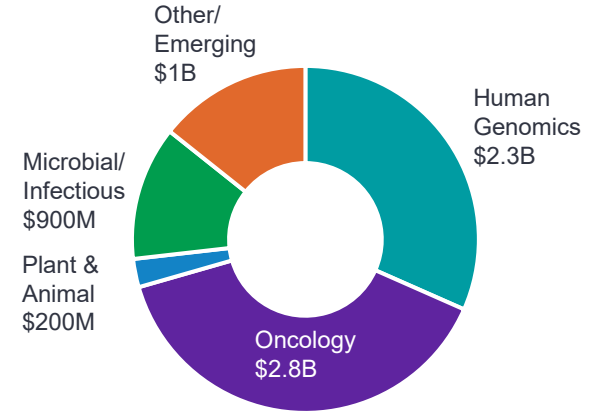
Sequencing market growth propelled by investment in human health-related segments

## Expect 18% CAGR 2022–26<sup>1</sup>

**2022**

**~\$7B**

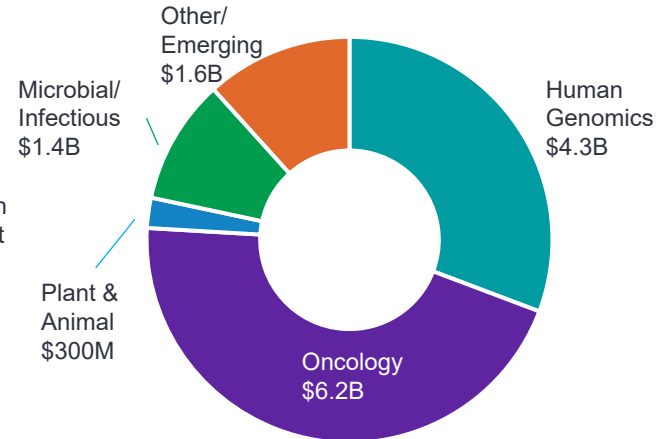
Estimated next gen sequencing market size in 2022



**2026**

**~\$14B**

Estimated next gen sequencing market size in 2026

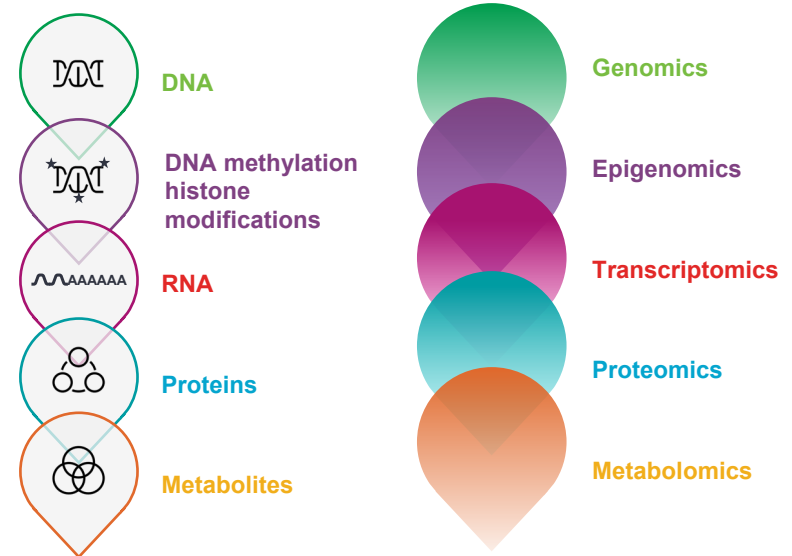


## Strategic drivers



Over the next decade, clinicians will leverage insights from multiple 'omics approaches

## Integration of multiomics data



## Strategic drivers



# Creating a “multiomics” portfolio

Multi-product offerings in each technology stack, dependent on the scale + applications of the user



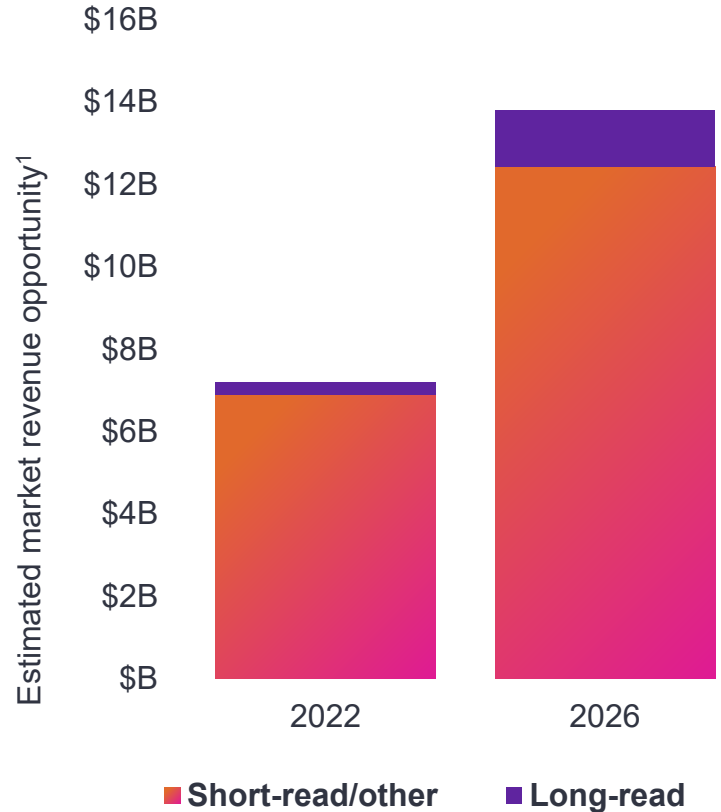
## Strategic drivers



# Leveraging multiple technologies enables us to serve the entire sequencing market with highly differentiated products

Estimated long-read market growth >40% CAGR through 2026 with revenues >\$1B

Short-read/other sequencing market estimated to grow mid-teens % CAGR through 2026 with revenues >\$12B



## Strategic drivers



**A global, scaled business model is required to be competitive and maximize opportunity**

**8**

Global locations

**770+**

Employees

**~225**

Commercial

**~420**

Research + Ops

## Strategic drivers



**Differentiated technology and competitive economics are required to win**

## Revio™



**1,300**

Up to 1,300 HiFi human genomes/year

**1–4**

SMRT Cells in parallel

**15×**

Annual throughput vs Sequel IIe

## Onso™



**≥90%**

Bases Q40+ (>99.99% accuracy)

**400–500M**

Reads

**200 + 300**

Cycle kits

## Near-term 2023 strategy



Drive rapid adoption of Revio by converting existing Sequel II/IIe customers and attracting new PacBio customers



Demonstrate Onso's extraordinary level of accuracy in the field and show how it can transform research in needle-in-haystack applications



Progress development of ultra high-throughput and bench top long-read sequencers and next generation SBB sequencer

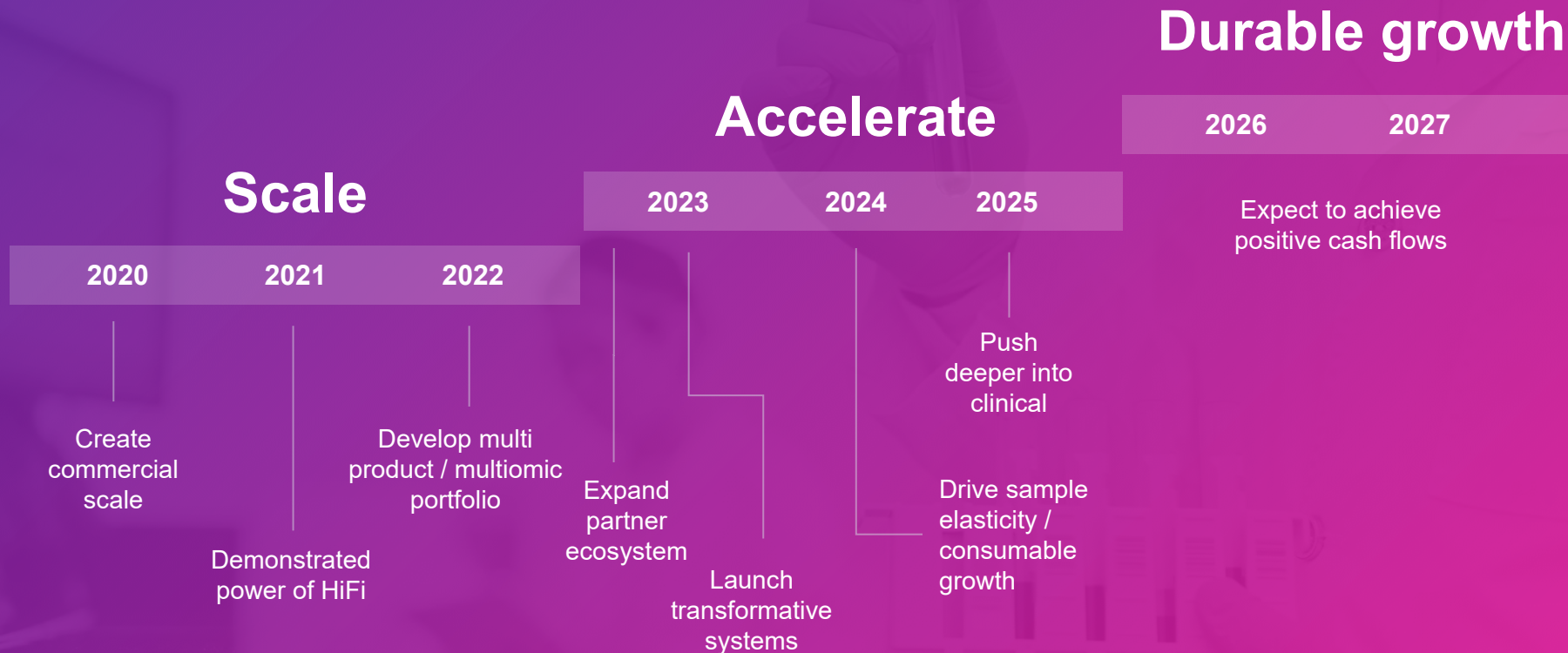


Leverage current infrastructure to drive toward positive cash flow



Expand partnerships across ecosystem and workflow to drive customer adoption of SBB and HiFi

# How our strategy becomes reality





# Expanded leadership team focused on driving growth



## Christian Henry

**PRESIDENT  
+ CHIEF EXECUTIVE OFFICER**

**Experience:** 11+ years of leadership at Illumina including CCO, CFO and General Manager; VP at Affymetrix



## Mike Goloubef

**SVP, MANUFACTURING, QUALITY +  
SUPPLY CHAIN**

**Experience:** 25+ years at ThermoFisher, Danaher/ABSciex, Applied Biosystems/MDSS ciex in Operations, Quality, Supply Chain



## Jennifer Stone, PhD

**VP, SEGMENT MARKETING**

**Experience:** 12+ years at Illumina leading oncology marketing & population health teams; research fellow at Mass Gen hospital & Post-Doc at the Broad institute



## Brett Atkins, JD, PhD

**GENERAL COUNSEL**

**Experience:** 18+ years of corporate legal experience with companies in the life sciences industry



## Susan Kim

**CHIEF FINANCIAL OFFICER**

**Experience:** 5+ years CFO experience at tech companies; investment banking at Morgan Stanley; semi-conductor process engineering



## Stephen Turner, PhD

**COFOUNDER +CHIEF TECHNICAL  
OFFICER**

**Experience:** Cofounder of PacBio and key inventor behind PacBio's sequencing technology



## Catherine Ball, PhD

**SVP, RESEARCH**

**Experience:** 9+ years at AncestryDNA, most recently as Chief Scientific Officer



## Jonas Korfach, PhD

**COFOUNDER  
+ CHIEF SCIENTIFIC OFFICER**

**Experience:** 18+ years at PacBio; Co-inventor of SMRT technology



## Mark Van Oene

**CHIEF OPERATING OFFICER**

**Experience:** 15+ years of sales and leadership at Illumina including CCO, GM Americas at Illumina



## Jeff Eidel

**CHIEF COMMERCIAL OFFICER**

**Experience:** CEO and COO of Cradle Genomics; 13+ years at Illumina including head of corporate and business development



## David Miller

**VP, PRODUCT MARKETING**

**Experience:** 5+ years at Illumina leading marketing teams for high throughput sequencing; Genomics Facility Project Leader at Garvan Institute of Medical Research



## Natalie Welch

**CHIEF PEOPLE OFFICER**

**Experience:** 14+ years in human resources and development at PacBio



## Michele Farmer, CPA

**CHIEF ACCOUNTING OFFICER**

**Experience:** 18+ years experience in accounting, finance, and auditing, including over 11 years of accounting experience at Illumina



## Chris Seipert

**VP, CUSTOMER EXPERIENCE**

**Experience:** 12+ years at PacBio across various functions ranging from instrument engineering and manufacturing, to field service, and most recently as head of sales for Americas and EMEA regions



## Denis Zaccarin, PhD

**SVP, DEVELOPMENT**

**Experience:** 18+ years at PacBio managing development of long-read sequencers

# Board of Directors



**John Milligan, PhD**

CHAIRMAN of the BOARD



**Christian Henry**

PRESIDENT + CHIEF EXECUTIVE OFFICER



**Kathy Ordoñez**

FORMER CEO of ROCHE MOLECULAR SYSTEMS, CELERA CORP + RAINDANCE



**David Botstein, PhD**

CHIEF SCIENTIFIC OFFICER, CALICO LIFE SCIENCES, LLC



**Randy Livingston**

VICE PRESIDENT for BUSINESS AFFAIRS + CHIEF FINANCIAL OFFICER, STANFORD UNIVERSITY



**Lucy Shapiro**

PROFESSOR + DIRECTOR of the BECKMAN CENTER, STANFORD UNIVERSITY SCHOOL of MEDICINE



**Bill Ericson**

FOUNDING PARTNER, WILDCAT VENTURE PARTNERS



**Marshall L. Mohr**

EXECUTIVE VICE PRESIDENT, GLOBAL BUSINESS SERVICES



**Hannah Valantine**

PROFESSOR of MEDICINE (CARDIOVASCULAR) at the STANFORD UNIVERSITY MEDICAL CENTER

# Scientific Advisory Board



**Euan Ashley, MD, PhD**

STANFORD SCHOOL of MEDICINE GENOMICS + PRECISION HEALTH CARDIOVASCULAR MEDICINE



**Joseph Puglisi, PhD**

STANFORD UNIVERSITY STRUCTURAL BIOLOGY



**Jay Shendure, MD, PhD**

UNIVERSITY of WASHINGTON HOWARD HUGHES MEDICAL INST.



# Unleashing HiFi, long-read sequencing at scale

David Miller | Vice President, Product Marketing

November 15, 2022



# Goals of session

1

Introduce the Revio system which leverages industry-leading SMRT and HiFi technology

2

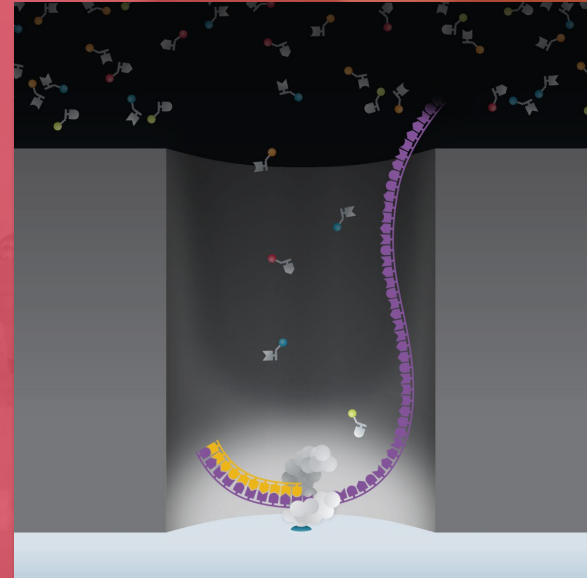
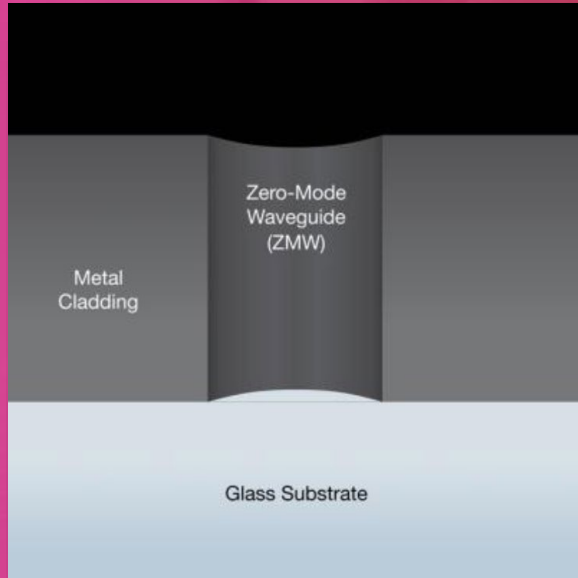
Show how we're creating an ecosystem around Revio and HiFi that will catalyze further adoption

3

Explain how Revio offers differentiated customer experience vs other long read solutions

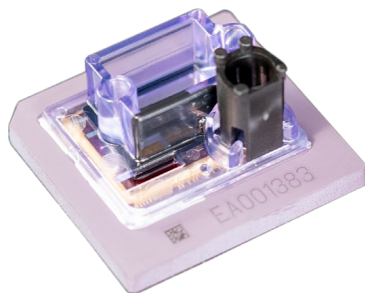
# SMRT (single molecule, real time) sequencing to read long DNA fragments

Zero-mode waveguide (ZMW) metallic, semi-conductor-based nanostructures are used for highly sensitive detection

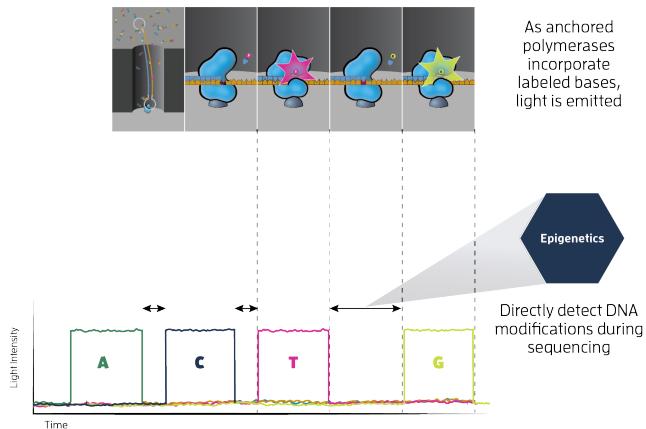


# HiFi sequencing continues to transform genomics

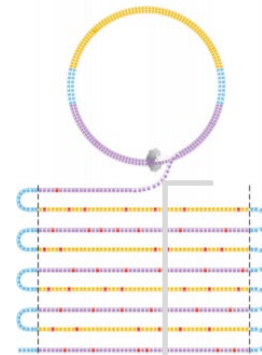
SMRT Cell



## What is HiFi sequencing?



>100 kb reads



**HiFi read**  
99.9% accuracy

# HiFi provides an optimal combination of read length and accuracy

100× longer than short reads

## Short-read NGS:

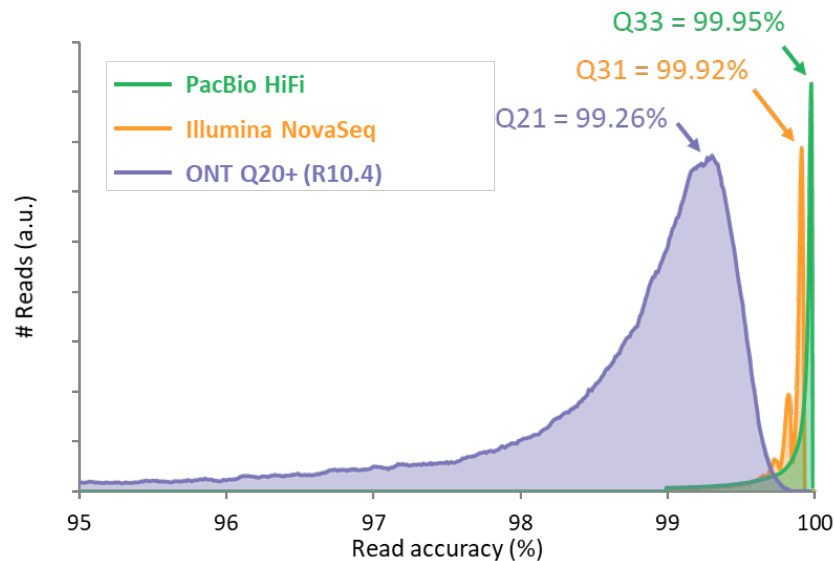
150–200 bp

## PacBio HiFi:

15,000–20,000 bp

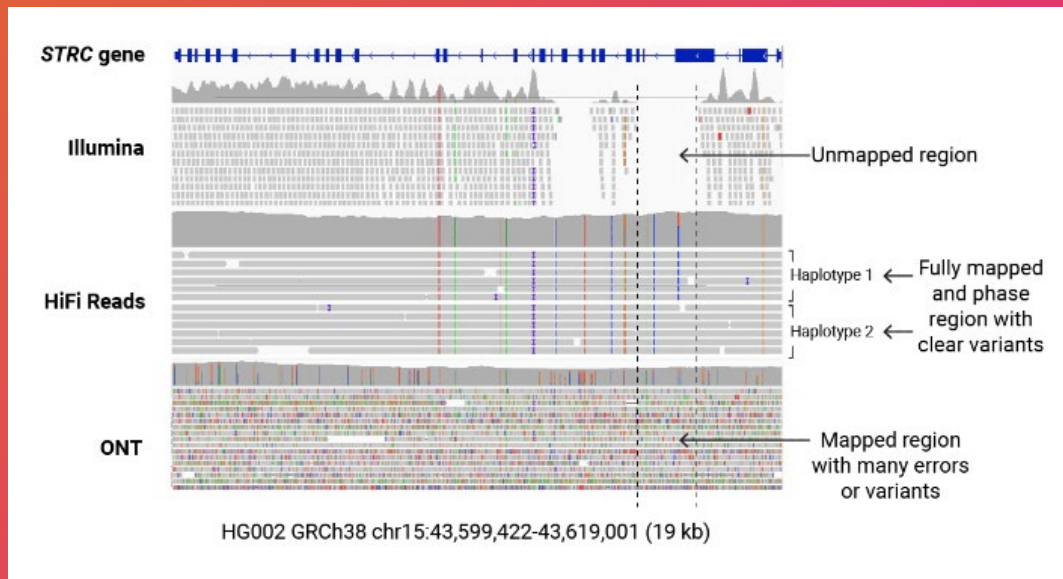
Drawn to scale

10× more accurate than other long-read approaches



PacBio HiFi: HG003 18 kb library, Sequel II system chemistry 2.0, precisionFDA *Truth Challenge V2*  
Illumina: HG002 2×150 bp NovaSeq library, precisionFDA *Truth Challenge V2*  
ONT: Q20+ chemistry (R10.4, Kit 12), Oct 2021 GM24385 dataset release

# HiFi reads provide a clear and complete view of the genome



Even coverage; no GC bias



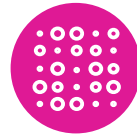
Genome completeness, including methylation



Extraordinary accuracy



Allele resolution, long-range phasing



Extraordinary performance for all variant classes



# HiFi sequencing continues to transform genomics

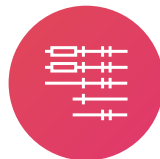


## Genomes

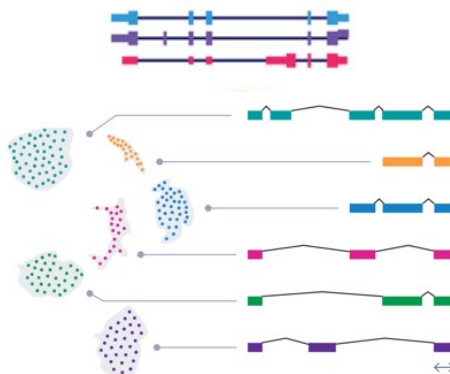


### First telomere-to-telomere assemblies

Nurk et al. (2022) *Science*. 376(6588):44-53.

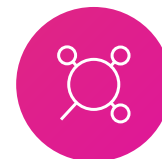


## Transcriptomes

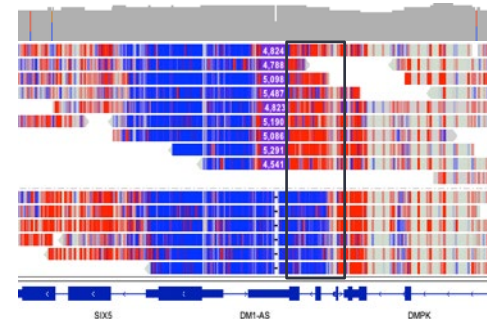


### First single-cell isoform catalogs

Al'Khafaji et al. (2021). *bioRxiv*.  
doi:10.1101/2021.10.01.462818.



## Epigenomes



### First directly phased methylomes

Cheung et al. (2022). *medRxiv*.  
doi.org:10.1101/2022.09.12.22279739.

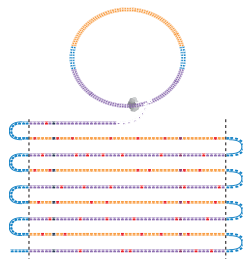
# Over a decade of on market technological innovation



**RS I/RS II**  
75k/150k ZMW



**Sequel**  
1M ZMW



**HiFi**



**Sequel II/IIe**  
8M ZMW



**Revio**  
25M x4 ZMW

**2011-2013:** PacBio launches groundbreaking single-molecule sequencing platform; named top innovation by *The Scientist* magazine

**2015:** PacBio launches the Sequel system

**2018:** HiFi enables ultra-high accuracy at long read lengths and establishes PacBio as leader in sequencing accuracy

**2019 | 2020:** PacBio launches Sequel II and Sequel IIe

**2023:** PacBio expected to launch Revio enabling the sub-\$1k long-read genome at scale

Increased throughput **>10,000-fold**

Increased read length **>100-fold**

# Revio™ system

HiFi sequencing  
at scale



**100M**  
ZMW/run

**24-hr**  
sequencing time

**360 Gb**  
HiFi yield per run

# Revio system designed from the ground up to deliver HiFi at scale



## Scale

- 25M ZMW SMRT Cell
- 4 independent stages
- 24-hour cycle time



## Compute power

- 20× the relative compute power
- GPU-based architecture
- Google DeepConsensus on board



## Ease of use

- 50% reduction in consumables
- Load-in-advance capability
- No N<sub>2</sub> requirement



## Affordability

- \$1,000\* human HiFi genome
- <1 minute to load instrument
- >50% decrease in file size

*"It'll be a game changer in the medical genomics field."* — Seo Jeong-sun, Chairman, Macrogen

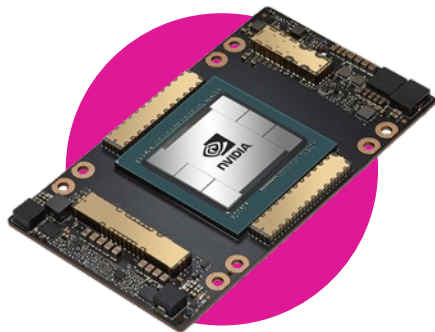
# ~20× increase in relative compute performance<sup>1</sup>

First PacBio system to include GPU on board

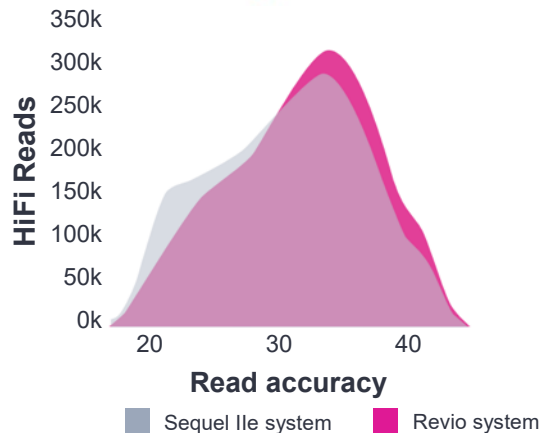
Leverages the latest NVIDIA GPUs

Enables Google Health DeepConsensus on board

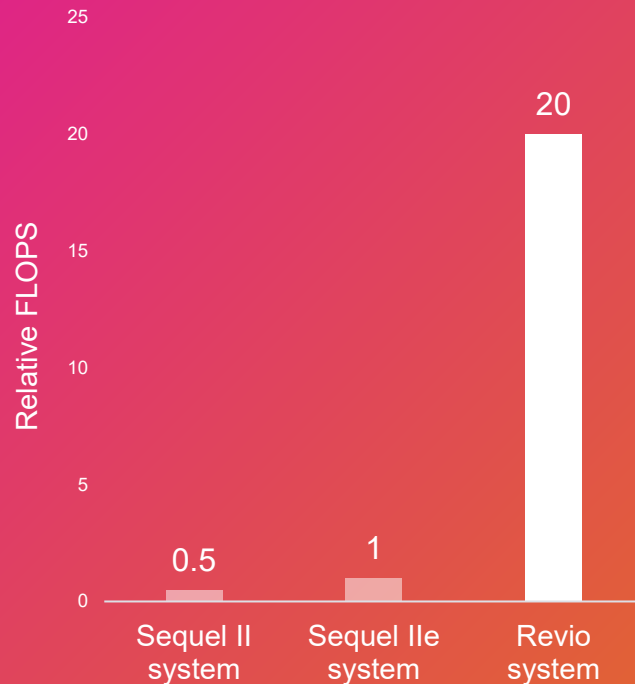
Optimized BAM format reduces file size by 50%



Google Health



## Relative compute performance<sup>1</sup>



# Revio system will be transformative for HiFi sequencing

1,300

WGS/year<sup>1</sup>

>3x

Output per  
SMRT Cell

1-4

SMRT Cells  
in parallel

24-hr

Run time

50%

Fewer  
consumables

*"The most important genome sequencer to launch since the Illumina GAIIx"*  
Brian Krueger, PhD Vice President, Lab R&D, Everly Health

## Genomes per year at 30x

1,300  
genomes per year



20% less time



4x chips  
at once



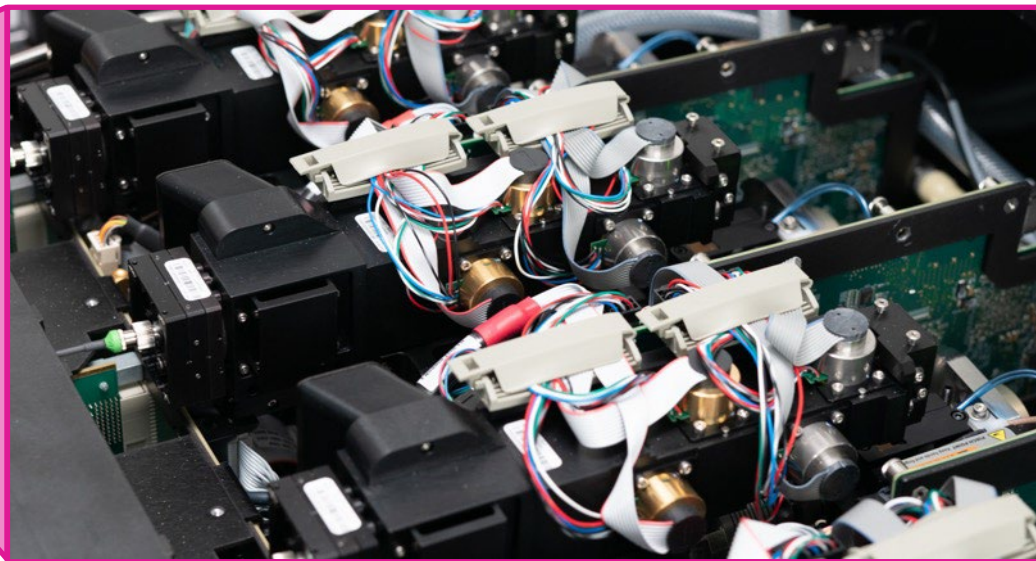
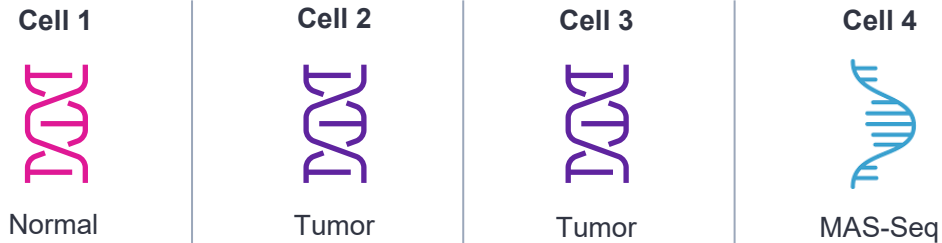
Increased  
chip density

88  
genomes per year

Sequel IIe

Revio

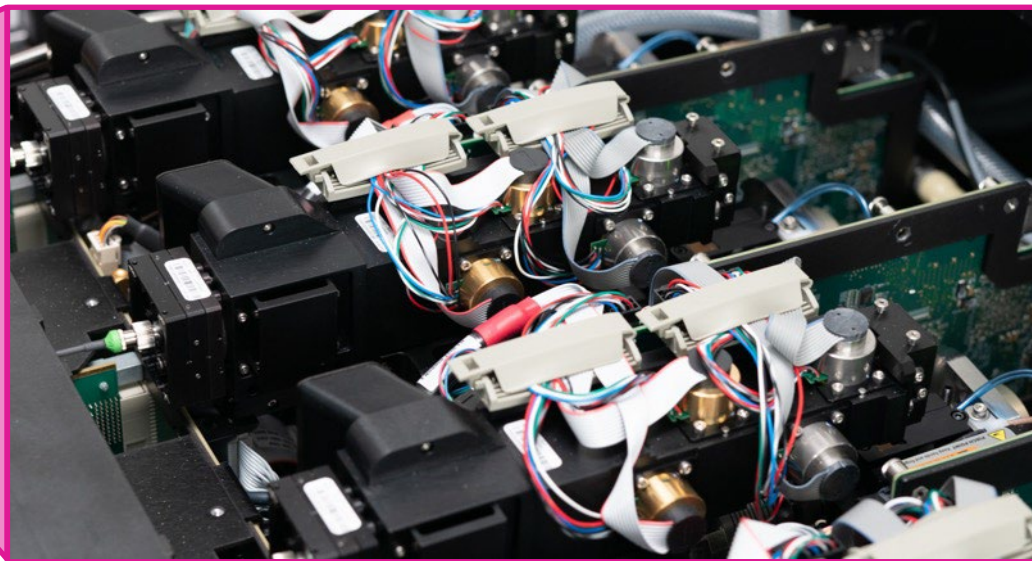
# Four independent stages enable flexible experimental designs



# Four independent stages enable flexible experimental designs



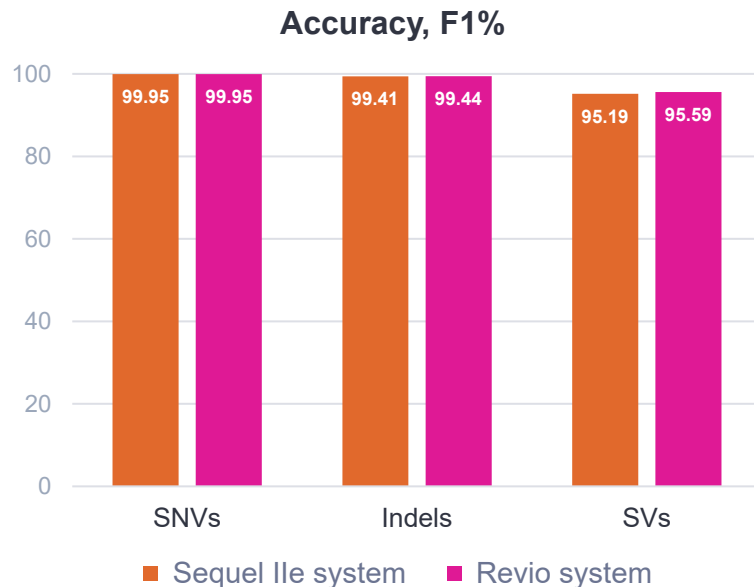
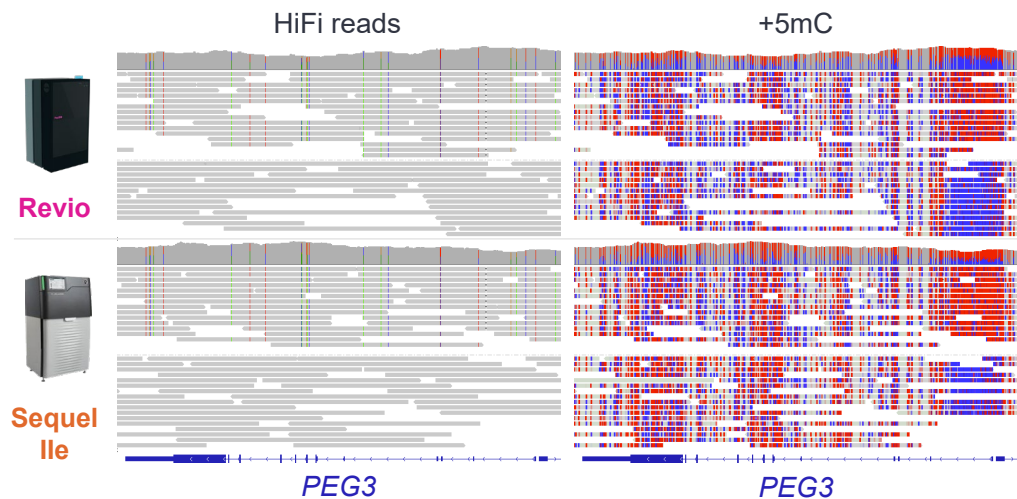
Sample	HiFi yield (Gbp)	Median QV	HiFi reads	HiFi insert length	% Q30 bases
HG003	94.02	Q33	5,401,433	17,406	91.8%
HG004	95.55	Q33	5,853,767	16,323	91.5%
HG002	89.39	Q32	5,104,734	17,510	91.4%
oak+mistletoe	94.51	Q33	5,935,133	15,924	92.0%



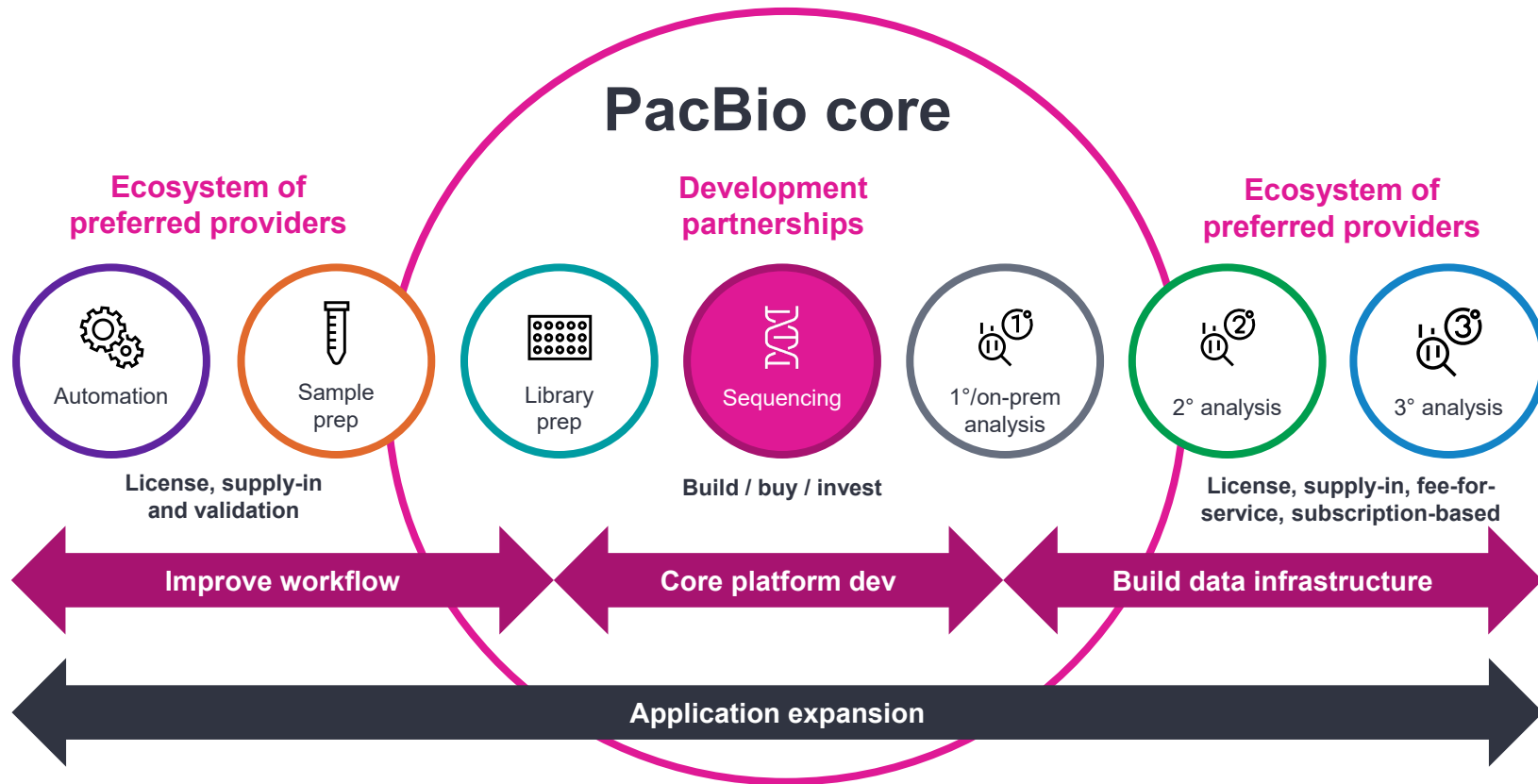


# Revio system has excellent read and methylation accuracy

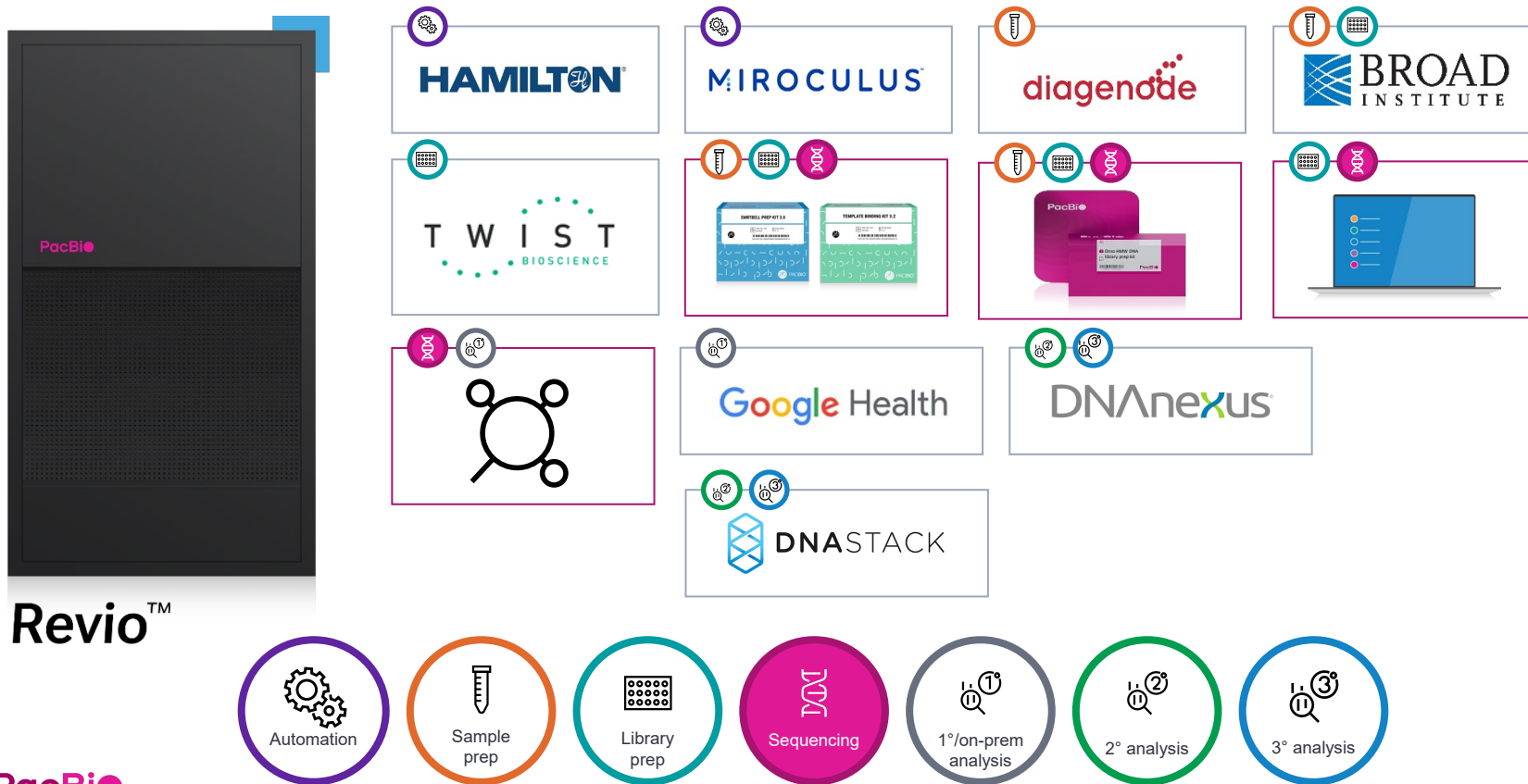
Revio matches the precision FDA-winning variant calling performance of Sequel IIe



# Ecosystem, partnership + core platform development



# Building the ecosystem around the sequencer



# Revio outperforms other long read technology in most categories

	PacBio Revio <sup>1</sup>	High Throughput Nanopore
Price/genome	\$995	>\$1,200 <sup>2</sup>
Read length	15–18 kb	10–100 kb (typical N50 of 20–44 kb <sup>3</sup> )
Read quality	Q33	Q21 <sup>4</sup>
Variant calling	SNVs, indels, SVs	SNVs, SVs <sup>5</sup>
Run time	24 hrs	72 hrs <sup>6</sup>
Annual throughput	1,300 WGS	2,500 WGS <sup>7</sup>
Ease of use/service/support	+++	

1. Revio specs available at [pacb.com/revio/](https://pacb.com/revio/).

2. 60x genome from 2 flowcells. ONT application specification recommends 60x. [nanoporetech.com/applications/investigation/snvs-phasing](https://nanoporetech.com/applications/investigation/snvs-phasing).  
Least expensive flowcell price is \$600 (requires \$1.7M purchase). [store.nanoporetech.com/us/promethion-flow-cell-packs-r10-4-1-m-version.html](https://store.nanoporetech.com/us/promethion-flow-cell-packs-r10-4-1-m-version.html)

3. doi: 10.1101/2022.07.09.499321; [nature.com/articles/s41588-021-00865-4](https://nature.com/articles/s41588-021-00865-4); <https://www.nature.com/articles/s42003-022-03953-1>

4. [labs.epi2me.io/gm24385\\_q20\\_2021.10/](https://labs.epi2me.io/gm24385_q20_2021.10/)

5. Poor indel performance for ONT - [nature.com/articles/s41592-021-01299-w](https://nature.com/articles/s41592-021-01299-w)

6. [nanoporetech.com/products/specifications](https://nanoporetech.com/products/specifications) - "72-hour run time"

7. [nanoporetech.com/products/specifications](https://nanoporetech.com/products/specifications) - "max 4,992 flowcells / yr" = 2,496 WGS / yr at 2 flowcells each

# Native long reads provide significant advantages over synthetic alternatives

## Synthetic “CLR”

Need to oversample, potentially up to 7×, costing **\$1,400 to \$4,200 per genome<sup>1</sup>**

Repeats tend to be one of the “*most challenging*” categories for the technology to tackle “...*not going to get 100 percent.*”

Introduces errors to sequencing data – you **get the wrong answer**

Complex library prep and informatics process

Shorter read lengths (6–7 kb)

Limited applications

**Peer reviewed publications: 0**

*“What we are doing is, when we have a long read, we have a number of short reads with marks, and we are merging them together using those marks.”*

## Revio – HiFi

**Lower cost: Sub-\$1,000 per genome at list price**

**Native single molecule sequencing**

**Methylation included with every sequencing run**

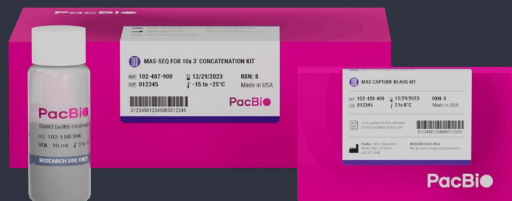
**Industry-leading accuracy**

**Longer read lengths**

**Peer reviewed SMRT/HiFi publications: >9,000**

**Easier sample prep and bioinformatics**

## MAS-Seq for 10x Chromium Single Cell 3' kit



Application kit containing oligos and reagents for generating MAS-Seq libraries from 10x Chromium Single Cell 3' cDNA (8 reactions)

## MAS-Seq + Revio kitted solution gives 40× more throughput vs previous Iso-Seq methods

	MAS-Seq kit (Revio) <sup>1</sup>	MAS-Seq kit (SQ II/Ile)	Homebrew method	Pre-MAS or homebrew
Library preparation	2 days	2 days	3 days	1 day
Sequencing time	24 hours	34 hours	34 hours	24 hours
Read yield (HiFi)	100 million	40 million	20 million	2.5 million
Throughput increase	40×	16×	8×	Baseline
Software	8-hr SMRT Link	8-hr SMRT Link	36-hr community software	24-hr community software

*“We were already using MAS-Seq homebrew method for single-cell RNA sequencing. The robust and higher yield on the MAS-Seq kit is a game changer.”*

*— MAS-Seq early access customer at UK research institution*

*“Little is known about isoforms in cardiovascular diseases at the single-cell level. MAS-Seq can help uncover that diversity.”*

*— Cardiovascular researcher at Ivy League institution*

*“My dream is to do single cell and spatial transcriptomics with long reads – with MAS-Seq, now I can do it and discover how alternative splicing contributes to tumor heterogeneity and therapeutic responses!”*

*— Researcher studying cancer and aging process at major research institution*

<sup>1</sup>Expected product specs for Mas-Seq kit on Revio

# Short reads cannot sequence the whole transcript in single-cell RNA-Seq

## Long-read advantage over short reads

Short-read scRNA-Seq can only reveal gene-level information. But isoforms — not genes — are often the biological drivers of disease.

*“It is clear that in the next few years long-read sequencing will become the de facto gold standard in transcriptomics research. Long-reads provide a much more comprehensive view of gene regulation and are already enabling us to uncover novel mechanisms associated with developmental disorders.”* — Neurology PI at major research institution

Short read – partial gene + single-cell information (100 bp)



Long read – full isoform + single-cell information (500–2,000 bp)



**A single human gene produces multiple RNA isoforms through alternative splicing**



# Delivering an extraordinary level of short-read accuracy + PacBio's roadmap

Mark Van Oene | Chief Operating Officer



November 15, 2022



# Goals of session

1

Introduce Onso — what we believe is the most accurate short-read sequencer

2

Illustrate how accuracy can play an important role in oncology and other applications

3

Share our long-term product roadmap

# Accuracy is the hallmark of who we are + matters across many applications



## SBB sequencing

Promises significant accuracy improvements over conventional NGS approaches



## HiFi sequencing

Delivers long reads with the highest accuracy<sup>1</sup> — even in hard-to-sequence regions

Complex disease research

Plant + animal sciences

Neuroscience

Immunology

Rare + inherited disease

Gene editing confirmation

Infectious disease/microbiology

Targeted clinical panels

Therapy selection

Noninvasive prenatal screening

Early-stage cancer screening

Cancer recurrence monitoring

# SBB enables extraordinary accuracy for short-read sequencing

## Onso™



## Key platform specifications



400–500 M reads



At launch:

200 cycle kit – 1×200 and 2×100

300 cycle kit – 2×150



≥90% bases Q40+



Conversion kits for existing  
short-read ecosystem

# Beta commenced, planned for first half 2023 global ship

Onso™



Broad Institute  
Weill Cornell  
Corteva Agriscience

2022

2023

Beta testing

Accepting orders and planned shipping

**Q4 2022**

**1H 2023**

Announced on October 25

Accepting order Q1 2023

Shipped beta units

Planned shipping first half of 2023

# How does SBB perform with *needle-in-a-haystack* applications like liquid biopsy and ctDNA?

Sequencing of the same low VAF samples (0.05% to 0.5%) libraries on two platforms, SBB and SBS

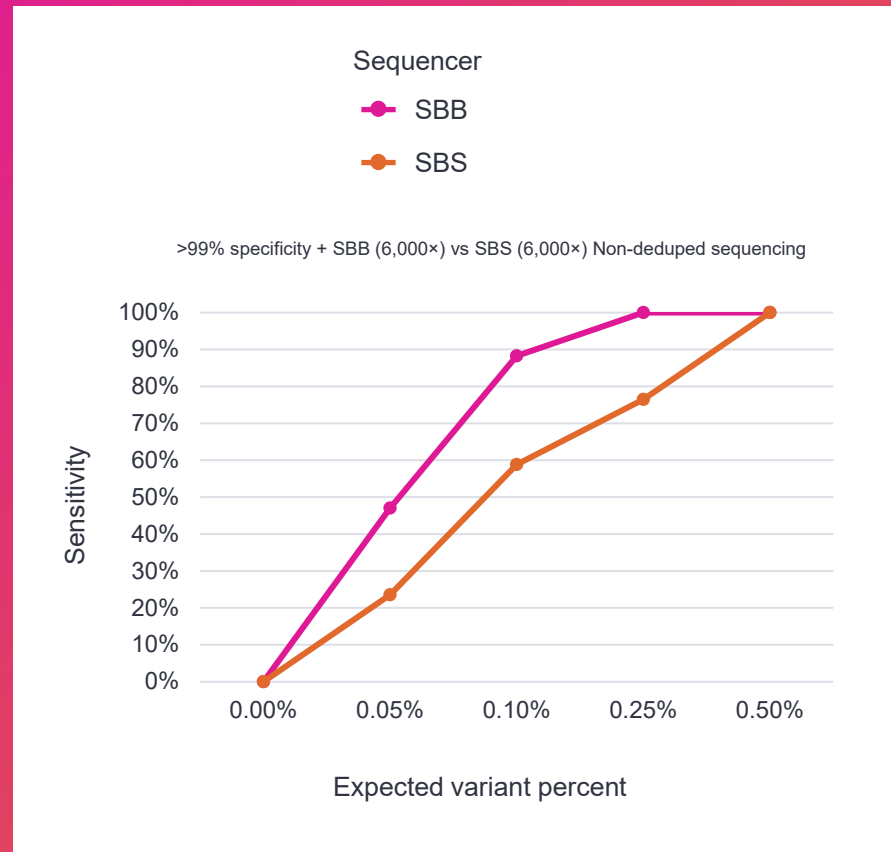
DNA/sample	SeraCare ctDNA v3
Sequencing kits	200 cycle – PE 2 x 100
Library prep kits	SureSelect XTHS2 library prep Agilent Comprehensive Cancer Panel
Library conversion kit	Onso™ library conversion kit; Converts P5/P7 libraries to PacBio A/P1
QC	Library quant kit Spike in sequencing control kit
Instruments	Onso sequencing platform Onso cluster generator



# How does SBB perform with *needle-in-a-haystack* applications like liquid biopsy and ctDNA?

Sequencing of the same low VAF samples (0.05% to 0.5%) libraries on two platforms, SBB and SBS

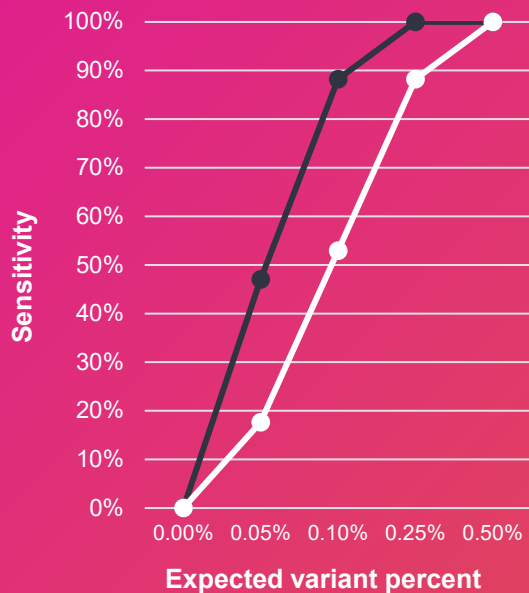
DNA/sample	SeraCare ctDNA v3
Sequencing kits	200 cycle – PE 2 x 100
Library prep kits	SureSelect XTHS2 library prep Agilent Comprehensive Cancer Panel
Library conversion kit	Onso™ library conversion kit; Converts P5/P7 libraries to PacBio A/P1
QC	Library quant kit Spike in sequencing control kit
Instruments	Onso sequencing platform Onso cluster generator



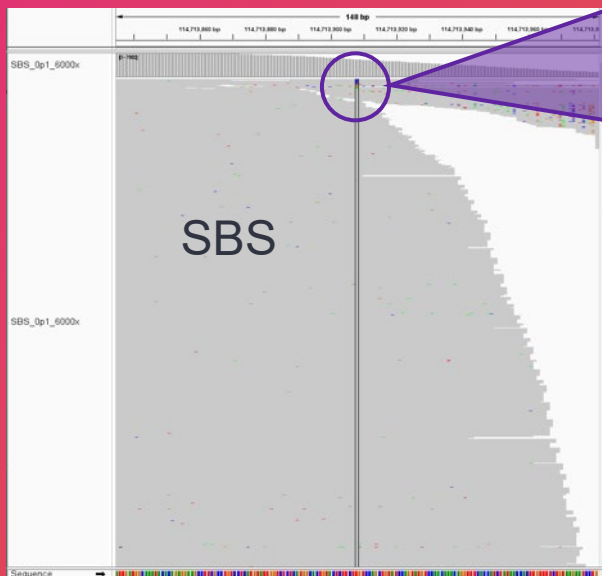
# SBB demonstrates improvements in sequencing efficiency

6,000× non-UMI SBB sequencing exceeds 6,000× SBS non-UMI sequencing at 0.05%, 0.1% and 0.25%

## SBB UMI- SBS UMI-



## 0.1% VAF NRAS Q61R SBS 6,000x

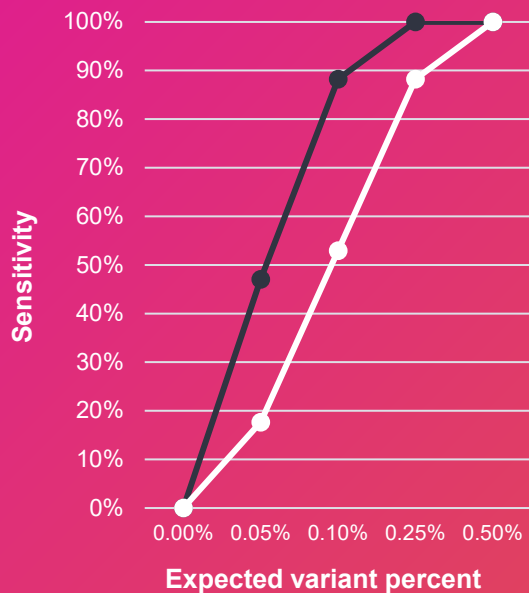


Base	Count	%
A	3	00.05%
C	9	00.15%
G	5	00.09%
T	5,771	99.71%
N	0	00.00%
Total	5,788	

# SBB demonstrates improvements in sequencing efficiency

6,000× non-UMI SBB sequencing exceeds 6,000× SBS non-UMI sequencing at 0.05%, 0.1% and 0.25%

## SBB UMI- SBS UMI-



## 0.1% VAF NRAS Q61R SBB 6,000x



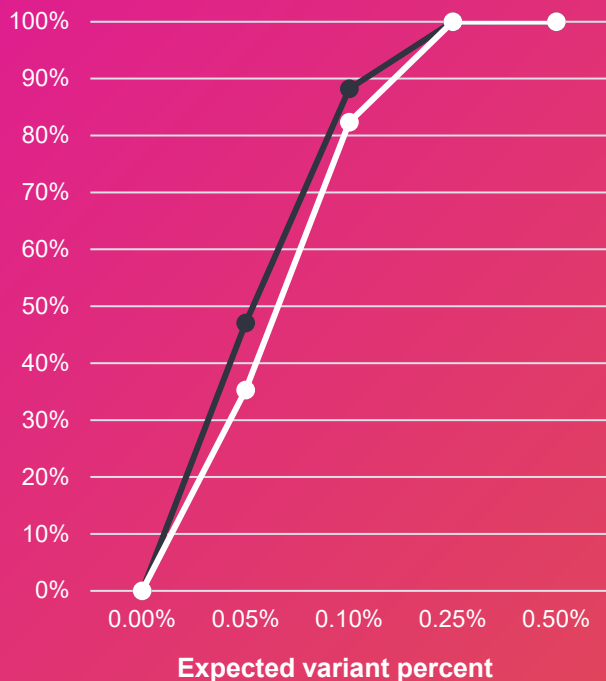
Base	Count	%
A	0	00.00%
C	6	00.14%
G	0	00.00%
T	4,163	99.83%
N	1	00.02%
Total	4,170	



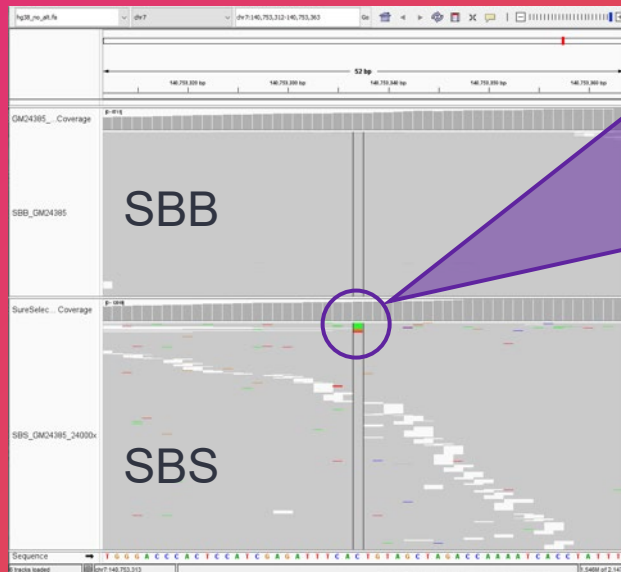
# SBB demonstrates >4× improvement in sequencing efficiency

6,000× non-UMI SBB sequencing exceeds >24,000× SBS UMI sequencing at 0.05% and 0.1%

## SBB UMI- SBS UMI+



## Wild type (no mutation)



Base	SBB counts	SBS counts
A	0	11
C	3,272	11,323
G	0	4
T	0	3
N	2	0
Total	3,274	11,341

# Revio™

**1,300**

WGS/year

**1–4**

SMRT Cells  
in parallel

**24-hr**

Run time

**50%**

Fewer  
consumables

**>3x**

Output per  
SMRT Cell



# Onso™

**400–500M**

Reads

**200 + 300**

Cycle kits

**48-hr**

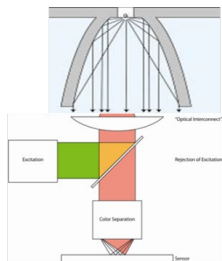
Run time

**≥90%**

Bases Q40+



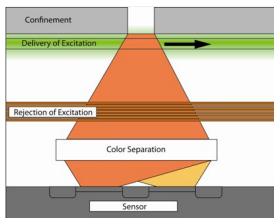
# SMRT® Cell product progression



**RS II**  
150k ZMW

● On market

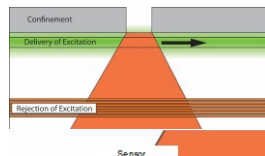
Development of 8" line for fused silica processing with 193 nm lithography



**Sequel**  
1M ZMW

● On market

Integrated illumination and collection path on CMOS image sensors (CIS) enables scaling and reduces instrument cost



**Sequel II/IIe**  
8M ZMW

● On market

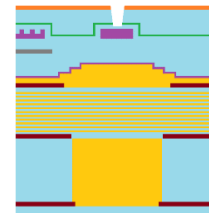
Pitch shrink with new node of CIS and chemistry



**Revio**  
25M x4 ZMW

● Planned shipping 1Q23

Pixel shrink with backside illuminated (BSI) CIS flow cell for lower sample amounts



**Ultra HT**  
>2X ZMW / Cell

● In development

Shrink with BSI-Stacked 300 mm silicon

**Next gen+**

● Research/proposals

Smaller pixels (~1 um)  
Higher resolution  
High speed CIS sensor  
On-chip signal processing  
Convert legacy 200 mm to 300 mm

# Building a multiproduct portfolio

On Market	2023	Future portfolio 		
<b>Sequel IIe</b> ~90 genomes/yr	<b>Revio</b> 1,300 long-read genomes	<b>Benchtop long-read</b> 1,000s of targeted panels	<b>Revio</b> 1,300 long-read genomes	<b>High-throughput long-read</b> 10s of thousands of genomes
	<b>Onso</b> 400–500M Q40 reads		<b>Onso</b> 400–500M Q40 reads	<b>High-throughput short-read</b> Billions of Q40 reads
<b>Addressable applications</b> Limited # of human genomes Low-throughput isoforms Plant + animal genomes	<b>Addressable applications</b> Larger scale genome projects High throughput isoforms Plant + animal genomes MRD and liquid biopsy research Metagenomics Portion of population programs	<b>Addressable applications</b> Largest scale genome projects High throughput isoforms Plant + animal genomes MRD and liquid biopsy research Metagenomics Population programs Liquid biopsy LDT labs Distributed long-read panels		

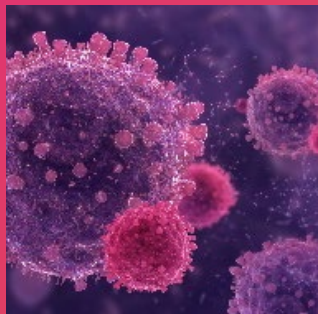
# Products to address the entirety of the sequencing landscape



**Human  
Genomics**



**Oncology**



**Microbiology  
/ Infectious  
Disease**



**Plant and  
Animal**



**Emerging**



# Unlocking the multi-billion-dollar revenue opportunity

Dr. Jennifer L. Stone | Vice President, Segment Marketing



November 15, 2022

# Goals of session

1

Outline market segments, dynamics, and growth assumptions

2

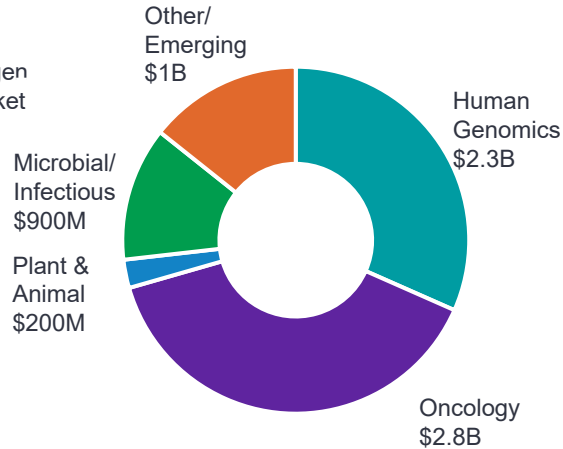
Articulate how PacBio will address these markets and gain share

# Sequencing market expected to hit nearly \$14B by 2026 with ~18% CAGR<sup>1</sup>

**2022**

**~\$7B**

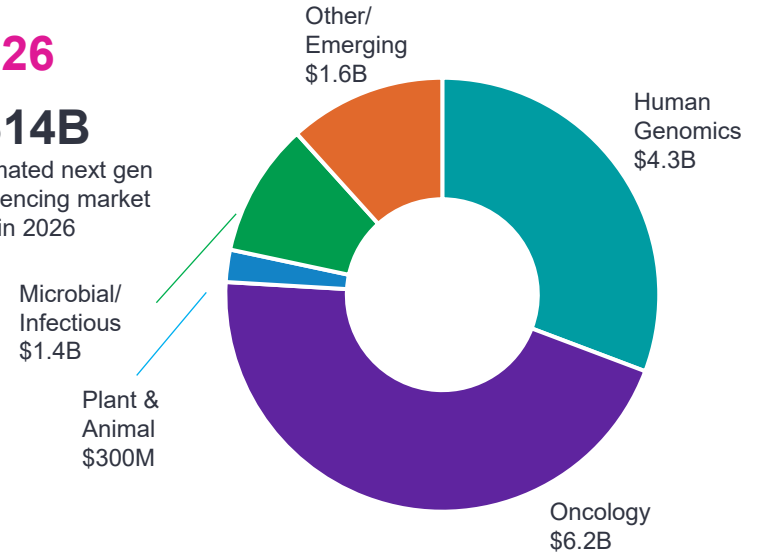
Estimated next gen sequencing market size in 2022



**2026**

**~\$14B**

Estimated next gen sequencing market size in 2026



**Growth predicted across all segments, with highest growth in human germline and oncology**

Increased investment in translational studies, including population scale programs and expansion of sequencing into routine clinical testing



# Human genomics and oncology applications drive revenue growth



	2022 % of PacBio revenue	PacBio estimated CAGR 2022–2026	2022 PacBio market penetration	2026 estimated PacBio market penetration
<b>Human genomics</b>	<40%	~50%	<5%	<10%
<b>Oncology</b>	<10%	~75%	<1%	<5%



# PacBio growth is driven by taking market share in WGS, RNA analysis and targeted sequencing in *human genomics* and *oncology* segments

PacBio market share projected to double over 2022–26

		2026 SAM*	Market share 2022	Market share 2026
1	<b>Whole human genomes</b> Genetic disease, PopGen or cohorts Research or clinical More value for money; now scalable on Revio	~\$2.3B	<5%	~10%
2	<b>The future of RNA is full-length isoforms</b> Single cell or bulk Essential for understanding function + associations Increasing utility in rare disease	~\$2.7B	<2%	~5%
3	<b>Targeted applications</b> SBB opens market for “ <i>needle in a haystack</i> ” applications Challenging genes and dark regions in human genomics	~\$5B	<1%	~1%

# Market drivers

Expansion of clinical WGS within routine care for rare disease and other genetic conditions

Consolidation of panels, legacy tech onto WGS backbone

Improved analysis tools and workflows

Conversion of large research cohorts and PopGen projects to WGS (from exomes, arrays, etc.)

# Continued market growth of WGS

## PacBio adoption expected to outpace market growth



DeciBio 2021 NGS manufacturers report; internal analysis  
 \*Standardized on 1 30x whole-genome equivalent = 1 WGS in this analysis

Not all genome  
sequence data is  
created equally

PacBio HiFi delivers a  
new class of WGS

## Short-read WGS

SNPs/small indels

## HiFi WGS

Structural variation

Methylation

Phasing/haplotype

Large indel

SNPs/small indels



Needs a reference genome



Miss 100s of millions of base pairs



Blind to ~400 medically relevant  
genes in dark regions



Reference quality



Complete T2T assemblies



All variant classes

# Rare disease is the tip-of-the-spear use case for clinical WGS

PacBio HiFi WGS already offering insights to improve Dx yield

## Market need in rare disease

Rare disease affects ~30M Americans  
+ 300–400M people worldwide<sup>1</sup>

Dx yield plateauing at ~50% despite  
short-read WES + WGS<sup>2</sup>

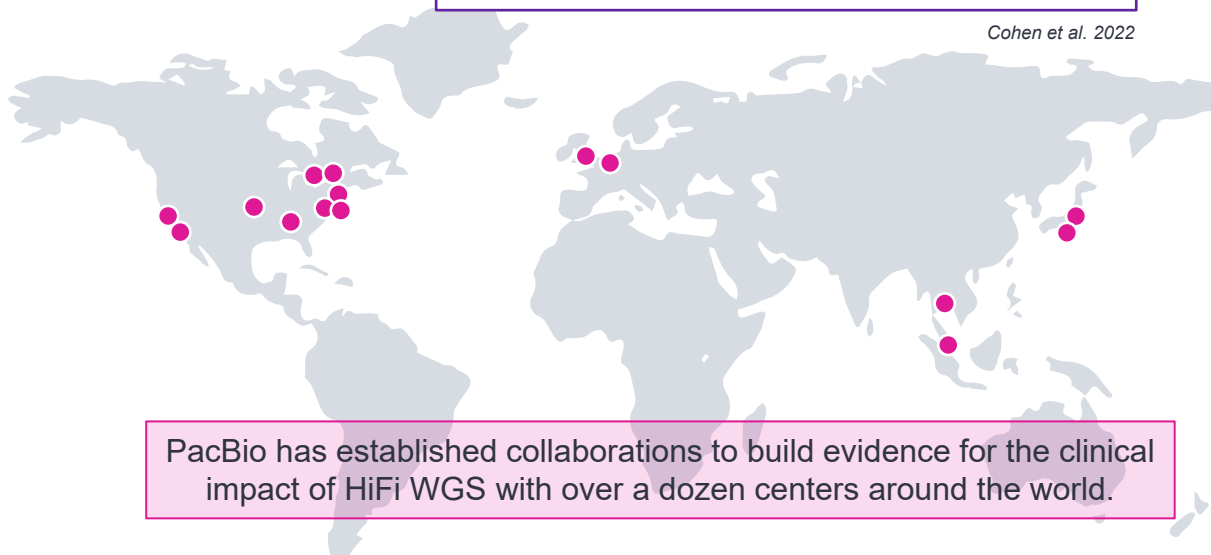
## PacBio impact

Cohen et al. (2022) showed **HiFi-GS yielded**  
increased discovery rate with **>4-fold more**  
**rare coding SVs** compared with short-read  
genomes

Incorporating SVs from genome sequencing  
added up to **13% of new diagnoses** in  
previously unsolved cases



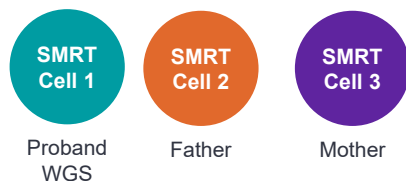
Cohen et al. 2022



# Revio eliminates the need to batch samples in an acute genetic disease setting

*“This is going to change the game... We want to switch entirely to HiFi. I can’t wait to get my hands on this instrument!”*  
— Director of Bioinformatics, clinical lab in a large Children’s Hospital

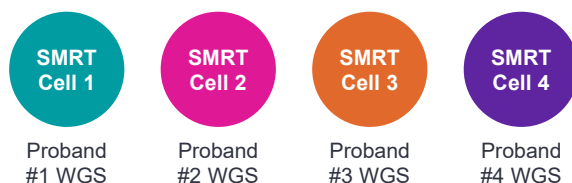
## Trio design



1 run  
\$1k/  
WGS\*

Would require one NovaSeq SP flow cell at \$4,200 – **per-genome price is \$1,400.\*\***

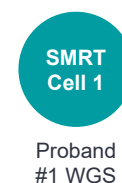
## Four probands



1 run  
\$1k/  
WGS\*

Would require one NovaSeq S1 flow cell at \$5,250 – **per-genome price is \$1,300\*\***

## One proband



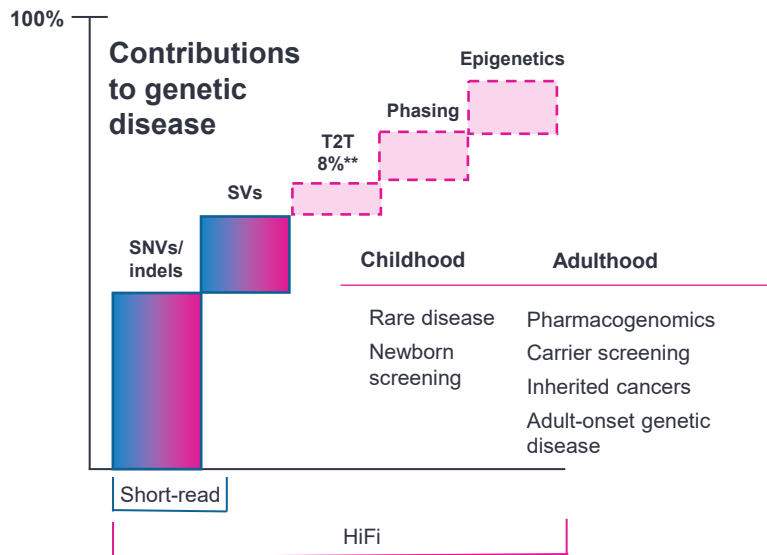
1 run  
\$1k/  
WGS\*

Would require one NovaSeq SP flow cell at \$4,200 – **per-genome price is \$4,200.\*\***

# Beyond rare disease, HiFi WGS is the backbone to understand the role of genetics across a lifetime

*“I think that with the new competitive pricing of the Revio system we will finally be able apply long read sequencing at-scale for our rare disease cohorts and may eventually be able to replace all of our clinical sequencing efforts with a single long-read sequencing test.”*

— Professor, European University Medical Center



	SNVs/ indels	SVs	Phasing	Epigenetics	T2T 8%	Cost
<b>PacBio</b>						
30x WGS	✓	✓	✓	✓	✓	\$995 <sup>^</sup>
<b>Short-read</b>						
30x WGS	✓	✗	✗	✗	✗	\$200-\$5.3k <sup>*</sup>
Synthetic	?	?	?	✗	✗	\$1400 <sup>^^</sup>
						\$200-\$6.7k

<sup>^</sup>Price includes sequencing and primary analysis

<sup>\*</sup>Pricing range: Low end: NovaSeqX at highest capacity and discounting. Requires running >20K WGS/year to hit highest throughput and lowest pricing. (<https://www.genengnews.com/topics/omics/illumina-reveals-new-high-throughput-instrument-novaseq-x/#:~:text=In%20the%20second%20half%20of,comparable%20to%20the%20NovaSeq%206000.https://www.illumina.com/company/news-center/press-releases/press-release-details.html?newsid=8d04d3f-d9c1-4c85-8177-6ea604627cc0>); High end: NovaSeq6000 SP flow cell running 1 sample per flow cell ([https://s24.q4cdn.com/526396163/files/doc\\_financials/2022/q2/illumina-source-book-August-2020.pdf](https://s24.q4cdn.com/526396163/files/doc_financials/2022/q2/illumina-source-book-August-2020.pdf)); includes only sequencing and primary analysis

<sup>\*\*</sup>T2T 8%: the additional 8% of the genome that was recently mapped using long read sequencing as part of the T2T consortium (Nurk et al. *Science*, 2022)

<sup>^^</sup>Assumes CLR requires 7x depth compared to standard 30x depth sequencing on ILMN. Assumes standard ILMN 30x @ \$200/sample as outlined for NovaSeqX above.

# Consolidation of panels, legacy tech onto WGS backbone

LinkedIn post, November 1, 2022

“Strictly speaking, the \$9 per gigabase price point of the Revio is in the same cost ballpark as the other moderate throughput systems like Illumina’s own NextSeq (\$15/gb), the S2 flowcell on the Novaseq (\$8/gb) and the new Element Aviti (\$5/gb).

Long reads for the same price as short reads? Yes, please.

“But Brian, no one needs long reads.”

Except, they do.

Because in the eternal words of my friend Boromir, “One does not simply sequence a short-read genome.”

One thing you learn pretty quickly when doing clinical diagnostics is that you actually have to cover all the edge cases because missing a diagnosis is a big deal.

And gap filling a short-read genome (\$500) gets expensive, fast:

aCGH for structural variants: \$400

MLPA for difficult CNVs and Pseudogenes: \$50 each (you’ll need a bunch of these)

Genome wide methylation profiling: \$300

Total: \$1,500+

**“At \$950, a Revio genome looks downright cheap for diagnostic applications.”**



**Brian Krueger, PhD**

Vice President, Lab Research and Development, Everly Health

Previously:  
Associate Vice President,  
Technical Director II, R&D, LabCorp

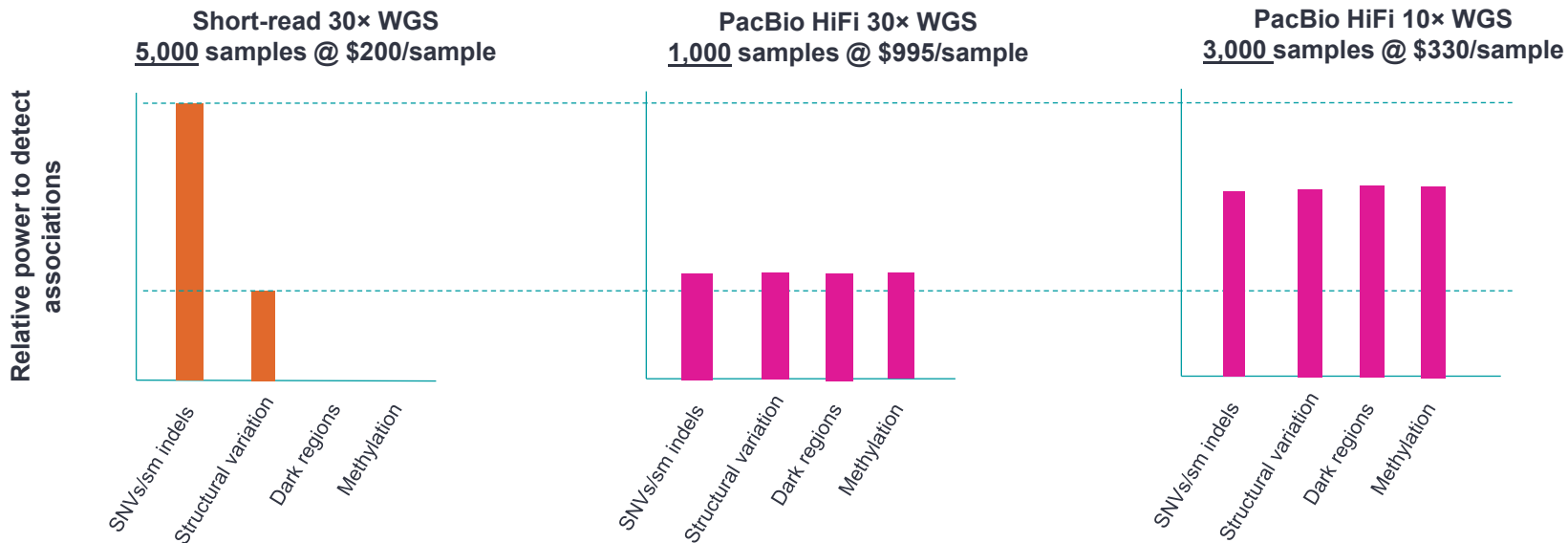


# Revio further opens HiFi to large-scale cohort studies and population genomics

Mutations across all variant classes underlie complex phenotypes.

Power to detect associations and identify biomarkers is a function of variant detection and sample size.

For a hypothetical \$1,000,000 consumables budget\*, a research will seek to choose a technology that will maximize power for discovery.



PacBio HiFi 10x WGS delivers higher aggregate power for discovery.



Full-length  
isoforms

## Market drivers

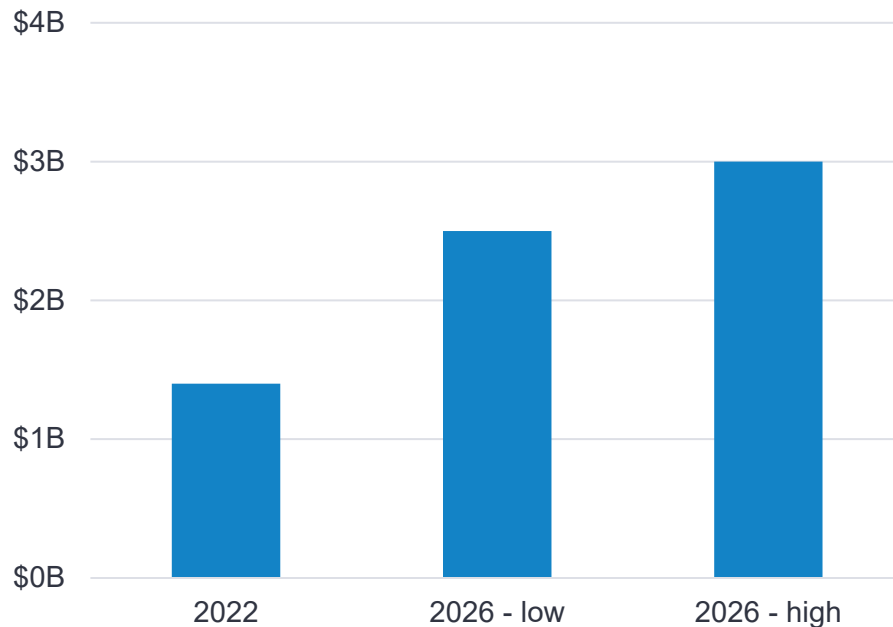
Expansion of single-cell technologies, including spatial

Growth in funding for multiomic studies of disease

Long-read technology offers new, complete view of transcriptome; expanded investment in discovery

Transition of some RNA-based biomarkers/data into routine clinical service

## RNA market growing at 15–20% CAGR 2022-26<sup>1</sup>



PacBio market share goal to reach mid-single digits by 2026

<sup>1</sup>Decibio NGS manufacturers report 2021, peer company disclosures, and internal estimates

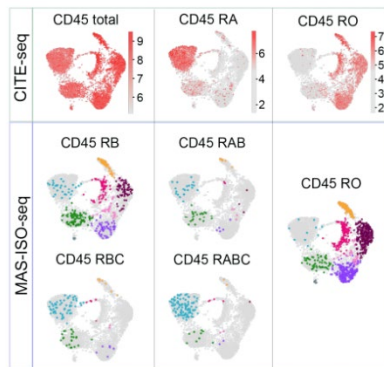
# The future of RNA analysis is full-length isoforms

Long-read analysis of RNA delivers >2.5× isoform discovery power compared to short-read<sup>1</sup>

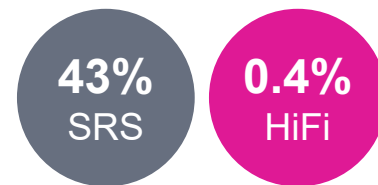
MAS-Seq (concatenation) further increases discovery power >30-fold for single-cell experiments<sup>2</sup>

“...if you can get isoform sequences for about the same price as short reads, why in the world would anyone still use short-reads???”

— Professor and Core Lab Director at a major university in NYC area



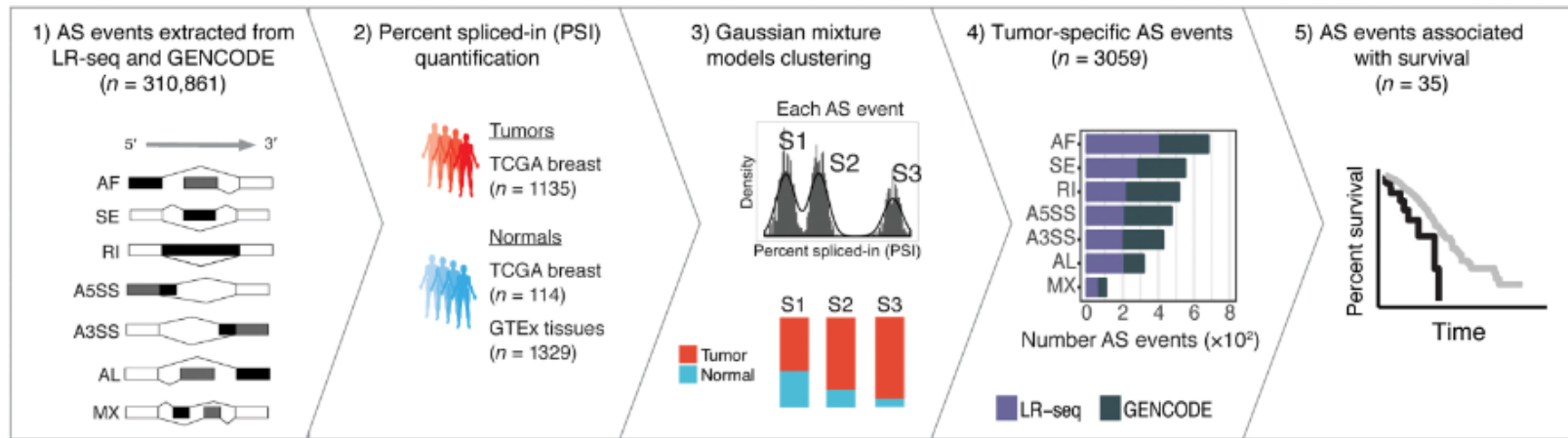
Error rate in isoform reconstruction



	SRS	PacBio
10x Prep	\$1500	\$1500
Library Prep	NA	\$475
Sequencing	\$800 <sup>1</sup>	\$995
	<hr/> \$2300	<hr/> \$2970

# Early long-read RNA sequencing studies demonstrate potential clinical relevance

Veiga et al. identified thousands of novel isoforms in breast cancer samples; 35 correlated with survival



“In conclusion, **LR-seq is particularly well suited for the discovery of isoforms containing novel targets for immuno-oncology.** These include the identification of **cell surface isoforms against which specific monoclonal antibodies can be generated for use as therapeutics or as backbones for chimeric antigen receptor (CAR) T-cells.** Isoforms also generate peptides that could be used for vaccination protocols, possibly in combination with checkpoint inhibitors.”

# Market drivers

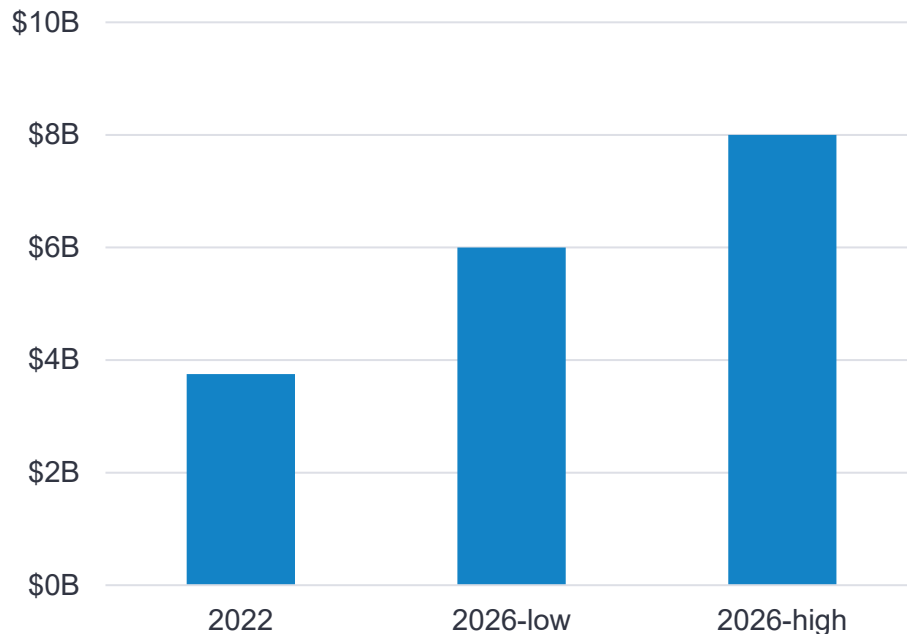
Expansion of sequencing panels for therapy selection in cancer indications

Increased investment by pharma to find biomarkers and use to support drug go to market

Widespread adoption of cell-free and *needle-in-a-haystack* applications, primarily for cancer monitoring indications

Increased access to single gene or small panel assays for genetic disease

## Targeted sequencing market growing at 10–20% CAGR 2022–26<sup>1</sup>



PacBio market share expected to reach low-single digits by 2026

# Targeted sequencing as a stepping stone to WGS in genetic disease

PacBio enters this \$4B market in 2022 with a portfolio of solutions



## Opening doors to lower-cost, higher-throughput market segments to build value for PacBio WGS



### Complex disease research + PopGen

Add dark regions to existing WES/WGS/microarray cohorts

Estimate 5M eligible samples globally<sup>3</sup>



### Single gene disorders

e.g. Thalassemia

~5% of world population has a thalassemia trait, with 12%-60% of people potentially being genetic carriers depending on ancestry.<sup>4</sup>



### Carrier screening

SMA1/2 → spino muscular atrophy → ACOG recommends screening for all women considering pregnancy<sup>1</sup>

>4M pregnancies per year in the US alone<sup>2</sup>



### Pharmacogenomics

99% of adults have an actionable PGx variant<sup>2</sup>

Broad US CMS reimbursement decisions implemented in mid-2020

Tracking >10 programs for population-scale PGx testing in health systems worldwide

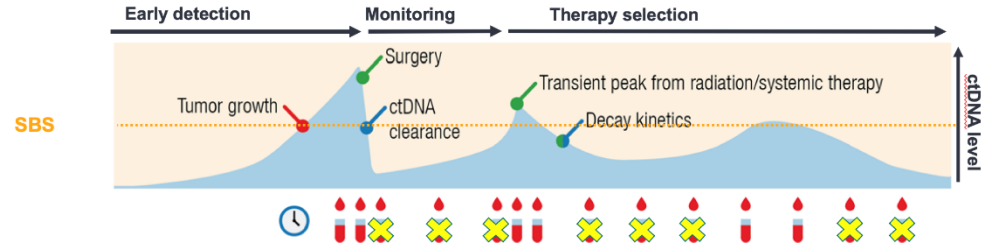
# Targeted assays on Onso open noninvasive biomarker market for PacBio

MRD/monitoring TAM >3× larger than comprehensive genomic profiling to guide therapy selection in advanced cancer patients\*\*

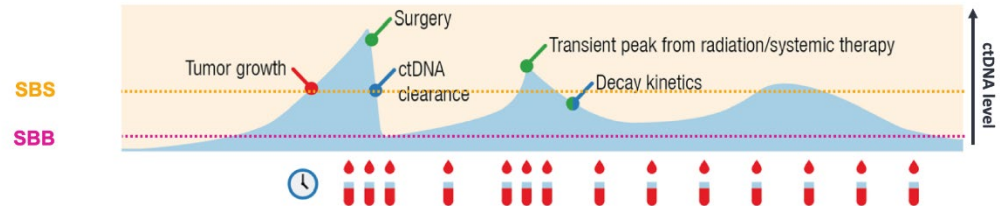
2022 Volume TAM ~2M\*\*  
– Growing @ 32% CAGR

70% of precision oncology companies are developing tests for monitoring and residual disease\*

Current sequencing-based liquid biopsy approaches have limited sensitivity



15× increase in accuracy of Onso can mean earlier detection and improved monitoring of cancer



**Beyond human genomics and oncology, applied and emerging markets contribute to PacBio's growth**

**PacBio in early stages of penetrating applied markets**

	Market size 2022 (CAGR '22-'26)	PacBio market share '22	PacBio expected market share '26
 <b>Microbial + infectious disease</b>	~\$900M (11%)	<3%	~4%
 <b>Plant + animal</b>	~\$200M (15%)	~15%	~20%
 <b>Other/ Emerging</b>	~\$1B (12%)	<1%	~2%



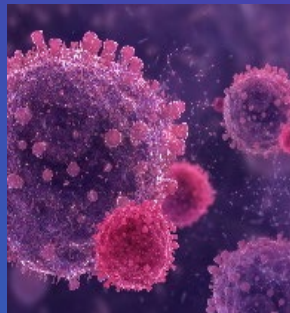
# Products to address the entirety of the sequencing landscape



**Human  
Genomics**



**Oncology**



**Microbiology /  
Infectious  
Disease**



**Plant and  
Animal**



**Emerging**



**?**



## Q&A

David Miller

Mark Van Oene

Christian Henry

Dr. Jennifer Stone

November 15, 2022



# Fueling the commercial engine

Jeff Eidel | Chief Commercial Officer

November 15, 2022



# Goals of session

1

Showcase the Commercial team we have in place now to capitalize on large market opportunities

2

Illustrate system robustness and global support capabilities that enable customer success

3

Demonstrate how PacBio's scaled Commercial team enabled our recent launches and a robust funnel for Revio & Onso

# Global commercial team

225

Commercial Employees

8

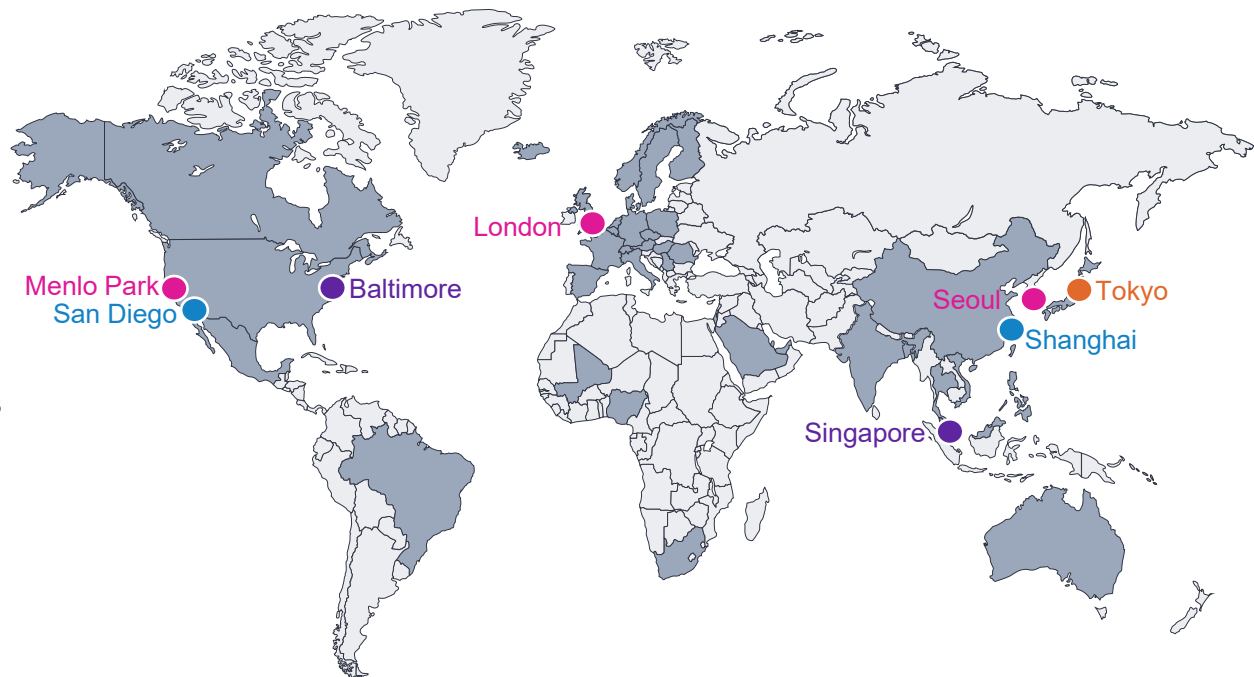
Global Locations

67

Commissioned Sales Reps

25

Distributors



As of 10/31/22

# Experienced sales & marketing team driving growth across regions

**133** sales & marketing FTEs

4x growth since start of 2021

**67** commissioned reps

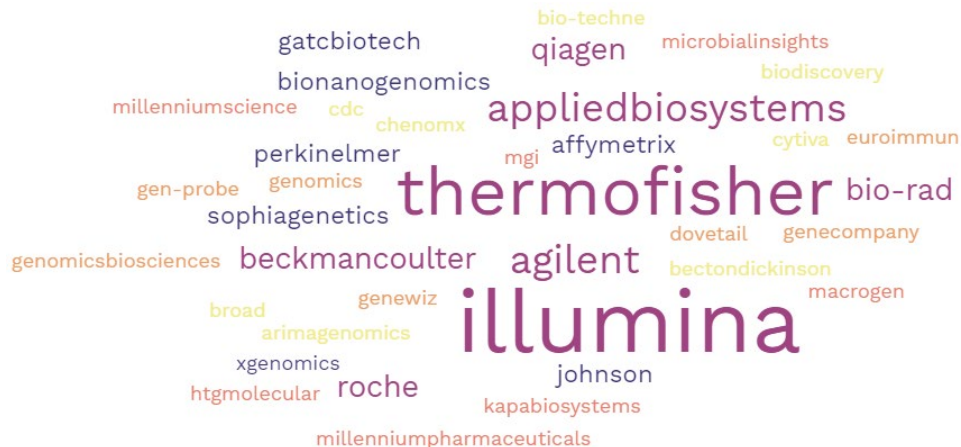
3x growth since start of 2021

**Rapid new customer growth**

**91** new customers purchased systems since start of 2021

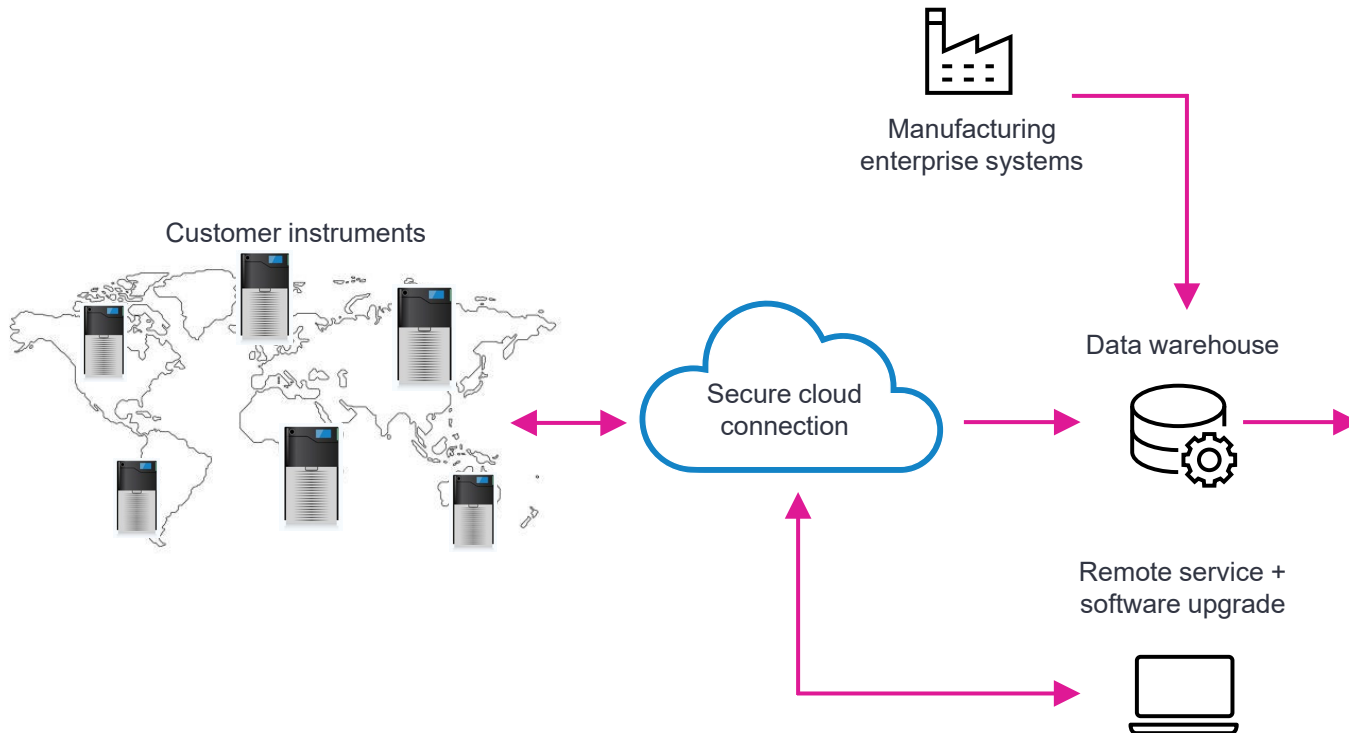
**11** years

Average genomics/sequencing sales experience per sales rep

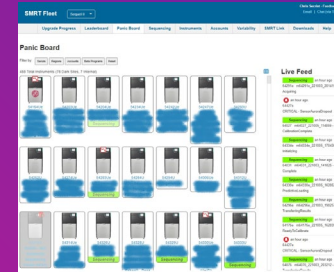


As of 10/31/22

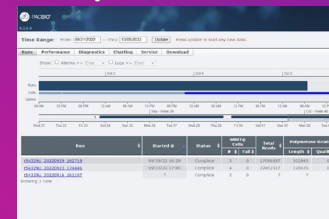
# Proven secure remote service + global reach through Sequel Insights



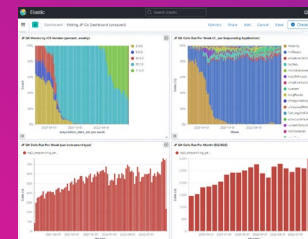
SMRT fleet user interface



System details



Global analytics



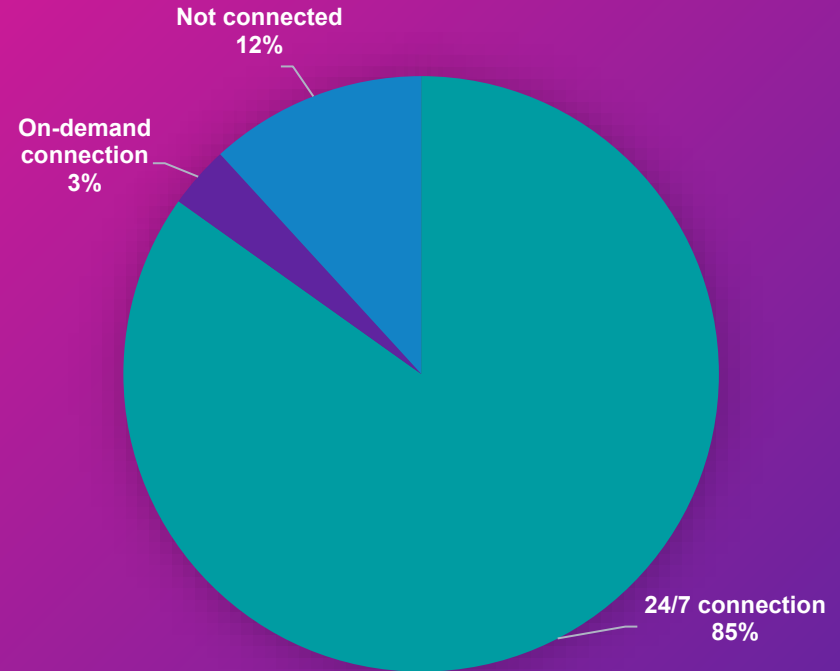
**High Sequel Insight adoption rates + system robustness + large, experienced service team = great customer experience**

**MTBF >300 Days since 2019**  
“MTBF” = Mean Time Between Failure

**4 years**  
Average tenure of service org

**70 service & support reps**  
17% growth since start of 2021

## Sequel Insight customer adoption





# Commercial excellence + scale in action

## Cross-functional scale



## Game, changed.

### RESULTS

ASHG event attended by **1,200 people**

**1,000** new customer leads

**13M** social media impressions (4 days)

**30+** TV/press/media articles

**6** press releases

**Multi-unit** pre-orders

## Robust post-ASHG funnel



# Game changed. Revio orders off to a great start

Several multi unit orders received from global launch partners, with more on the way





# Building exceptional quality at scale

Mike Goloubef | Senior Vice President, Manufacturing,  
Quality + Supply Chain



November 15, 2022

# Goals of session

1

Our mission

2

Current state capabilities

3

Areas of focus & investment

4

Future state

## OUR MISSION

Deliver an exceptional customer experience through superior product quality, at a cost and scale that maximizes profitability



# PacBio manufacturing – current state

Our current infrastructure & supplier network supports our growth through 2026



## Menlo Park, CA

R&D, Manufacturing, SG&A  
Mfg sq ft ~ 75k

### Revio, Onso, SQIle

- Instrument, SMRTCell & Reagent manufacturing
- Manufacturing, Quality, Sourcing/Supply Chain & Sustaining Engineering
- ISO9001, 13485 certified, ROHS3, WEEE, REACH & Conflict Mineral compliant
- ISO7 cleanroom



## San Diego, CA

R&D, Manufacturing, SG&A  
Mfg sq ft ~ 20k

### Onso

- Flow Cell & Reagent manufacturing
- Manufacturing, Quality, Sourcing & Sustaining Engineering
- ISO8 cleanroom



## Baltimore, MD

R&D, Manufacturing  
Mfg sq ft ~ 5k

### Sample Prep

- Nanobind disc manufacturing
- Manufacturing, Quality
- Transitioning to fully outsourced model



## Contract Manufacturers

USA, Mexico, APAC  
~50% of COGS spend

### Revio, Onso, SQIle, Reagents

- Manufacturing, Quality & Sourcing
- Outsourced content
  - Instruments ~ 70%
  - SMRTCells ~ 50%
  - Flow Cells ~ 60%
  - Reagents ~ 10%

# Areas of focus & investment



Key supplier partners & contract manufacturers



Technology centers of excellence



IVD/Clinical market & product readiness



Business continuity planning



Improved gross margin

# PacBio manufacturing – future state

## Building capacity & capability for 2026 onward



PacBio factory network will be technology focused, lower cost and closer to customer



Our contract manufacturers will provide cost & volume advantage



We will be ready to supply and support IVD/clinical market products and services



Cost, efficiency & yield will be key drivers for continuous margin improvement



Business continuity planning & supplier risk management will ensure redundancy & uninterrupted supply of materials







# Building a sustainable P&L

Susan Kim | Chief Financial Officer



November 15, 2022

# Financial snapshot

**40%**

% new customer shipments (LTM)

**>1,000**

Sequencers installed to-date<sup>1</sup>

**+23%**

Consumable growth (LTM)

**~400**

Instrument customers<sup>1</sup>

**494**

Installed base Sequel II/IIe

**\$834M**

Cash, cash equivalents and investments

# Our financial targets



Grow revenues 40-50% CAGR through 2026, or >\$500M



Improve gross margins<sup>1</sup> to 55-60%+ by 2026

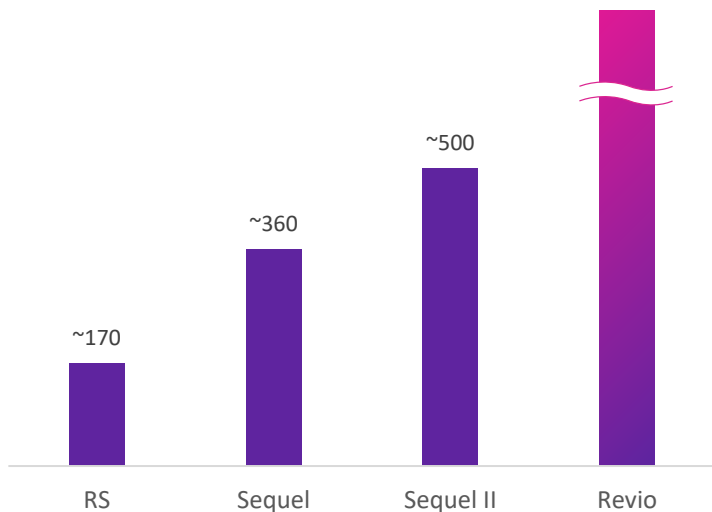


Deliver sustained operating leverage through disciplined capital allocation



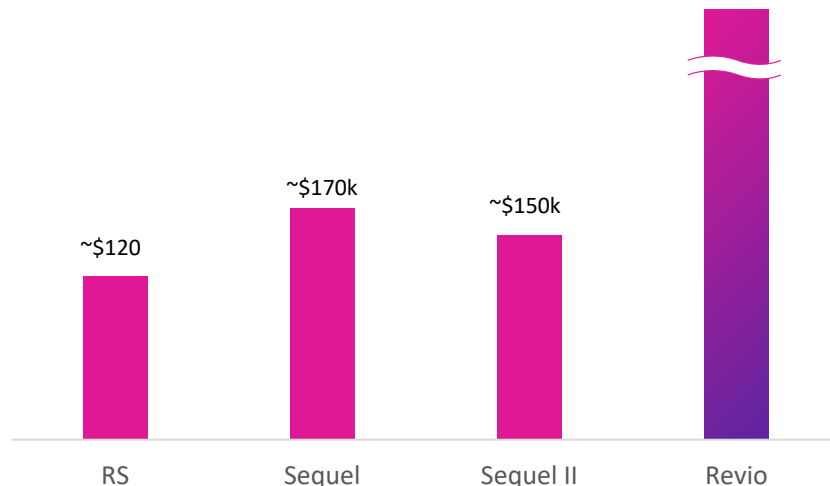
Achieve positive cash flow in 2026

# Revio revenue contribution higher than previous platforms



## Installed base

Higher throughput and lower cost expands addressable customers and installed base



## Average pull through

Revio's throughput capacity enables higher average consumable pull through

# Path to >\$500M revenues by 2026

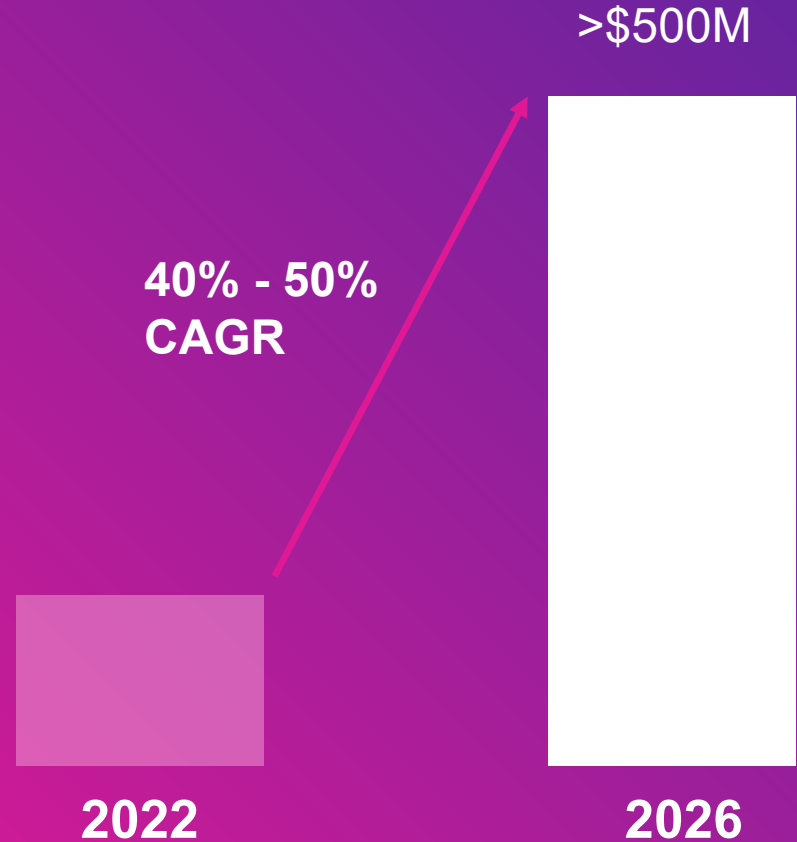
From one platform to **multiple platforms** across long-and-short reads

**More frequent platform launches** to expand product portfolio and build momentum

**Expanding pull-through** with faster run-time, multiple chips and denser flow cell

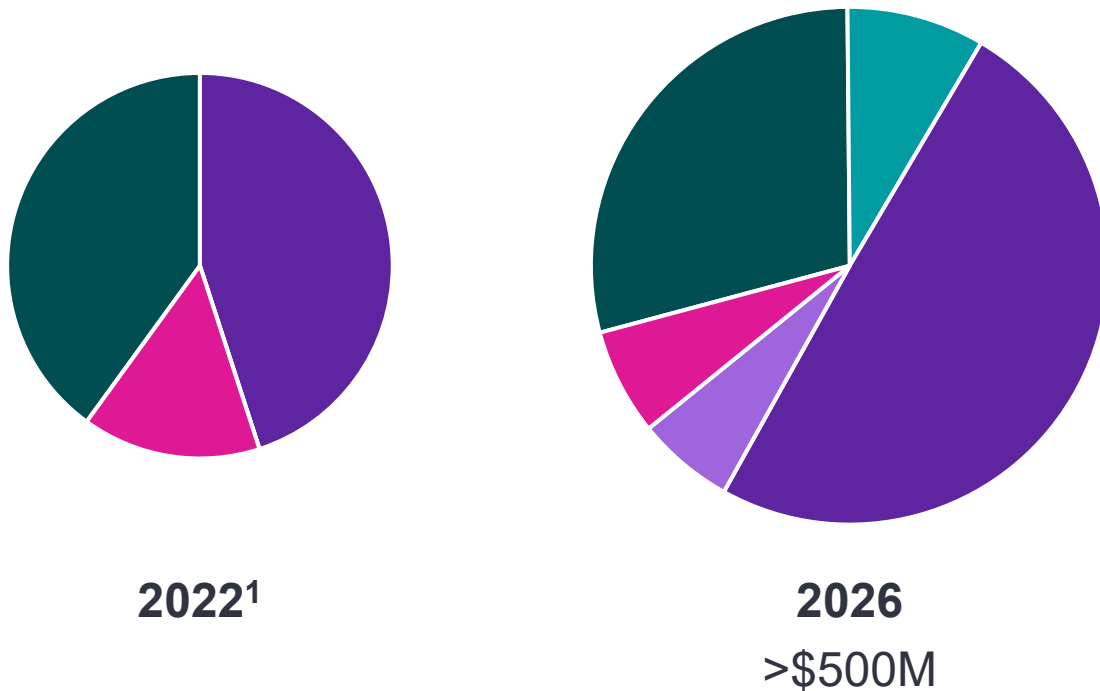
**End-to-end workflows** and kitted solutions targeting applications

**Expanding market opportunity** and increased market share underpinning growth



# Diverse multi-product portfolio expands revenue growth drivers

Long-read instruments   Long-read consumables   Short-read instruments   Short-read consumables   Other



# Product mix largest contribution to higher gross margins in 2026



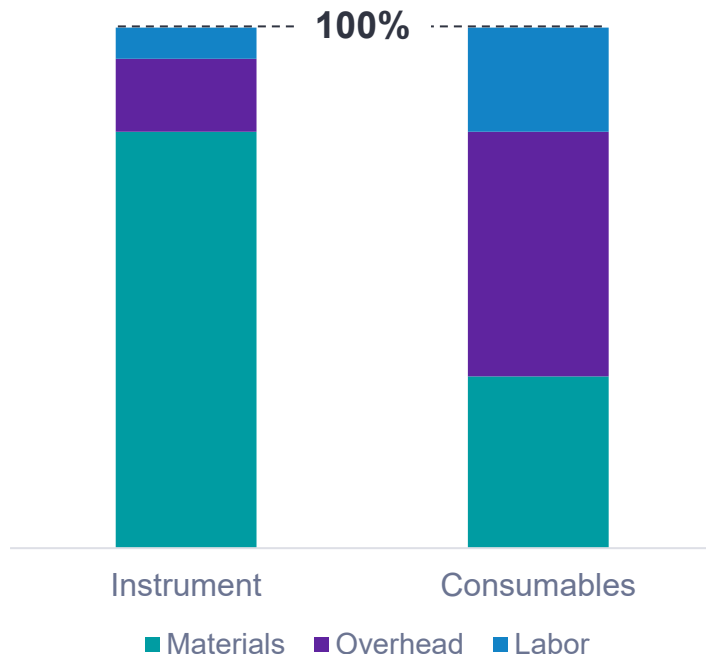
Non-GAAP Gross Margins. For illustrative directional purposes only; boxes not to scale.

# Volume enables improved instrument and consumable margins

## Instruments

- Spread fixed costs
- Volume pricing
- Common components across platforms
- Leverage contract manufacturers

## COGS breakout

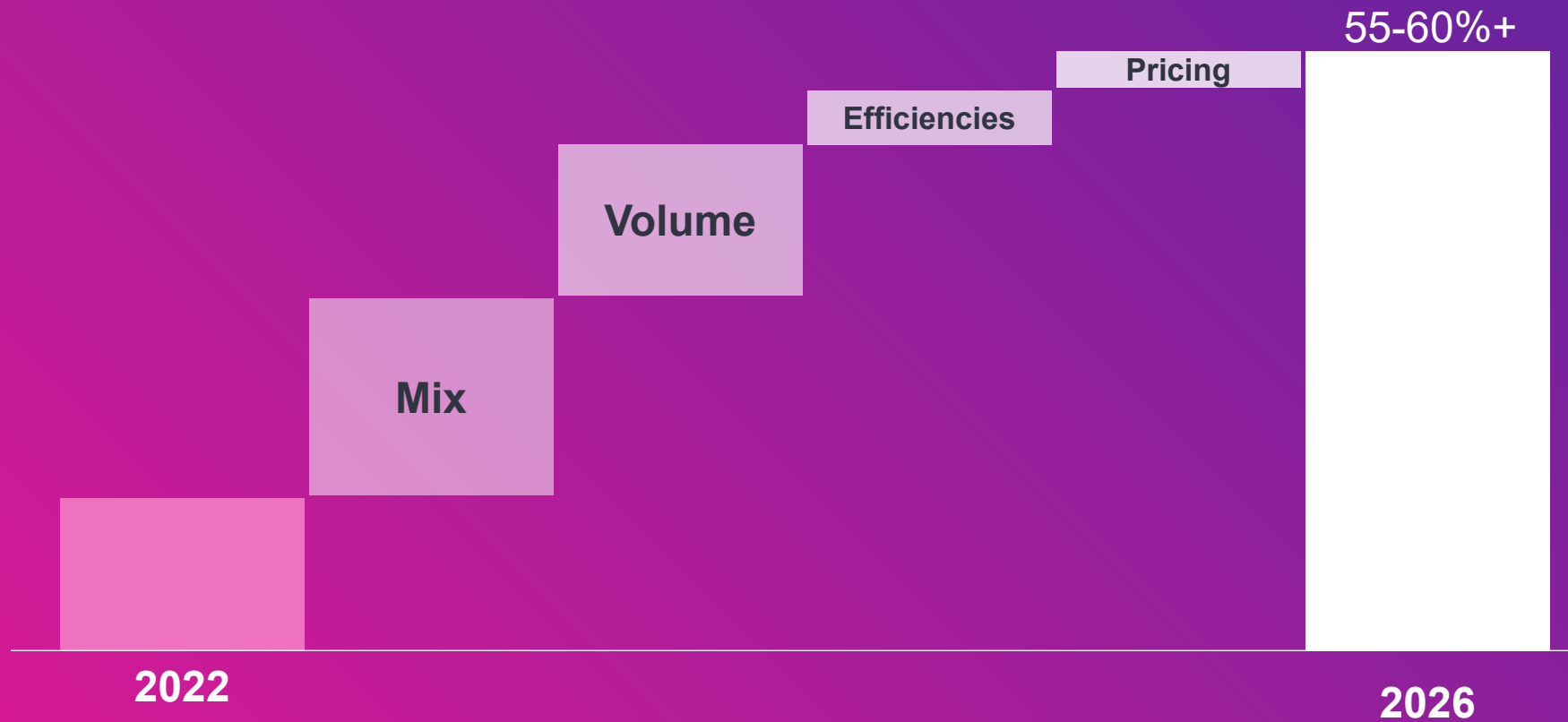


## Consumables

- Spread fixed costs
- Volume pricing
- Long-term supply agreements
- Common consumables across platforms
- Reagent formulation, fill & packaging automation
- Larger batch reagent manufacturing
- Transition from 8inch to 12inch chip manufacturing
- Leverage contract manufacturers



# Product mix largest contribution to higher gross margins in 2026



Non-GAAP Gross Margins. For illustrative directional purposes only; boxes not to scale.

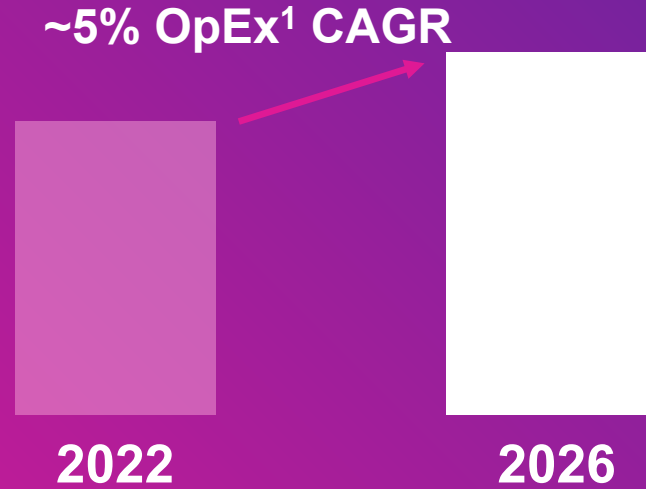
# Disciplined expense management

Disciplined growth on labor force through enhanced FTE productivity

Centers of excellence organizational structure enable R&D program efficiencies

Commercial synergies across multiproduct platforms

Non-headcount related expenses moderate with staggered product launches



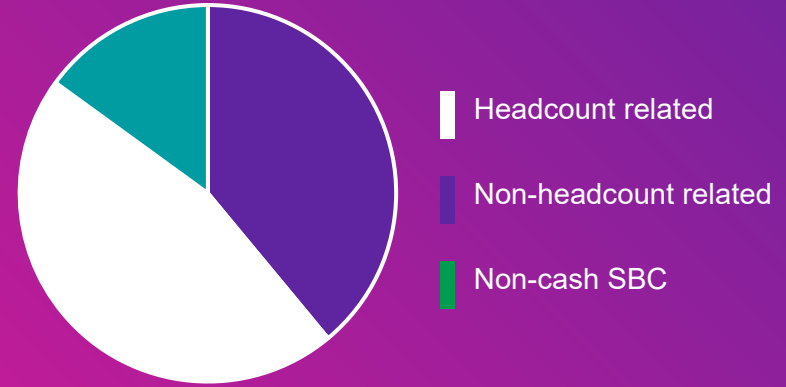
# Disciplined expense management

Disciplined growth on labor force through enhanced FTE productivity

Centers of excellence organizational structure enable R&D program efficiencies

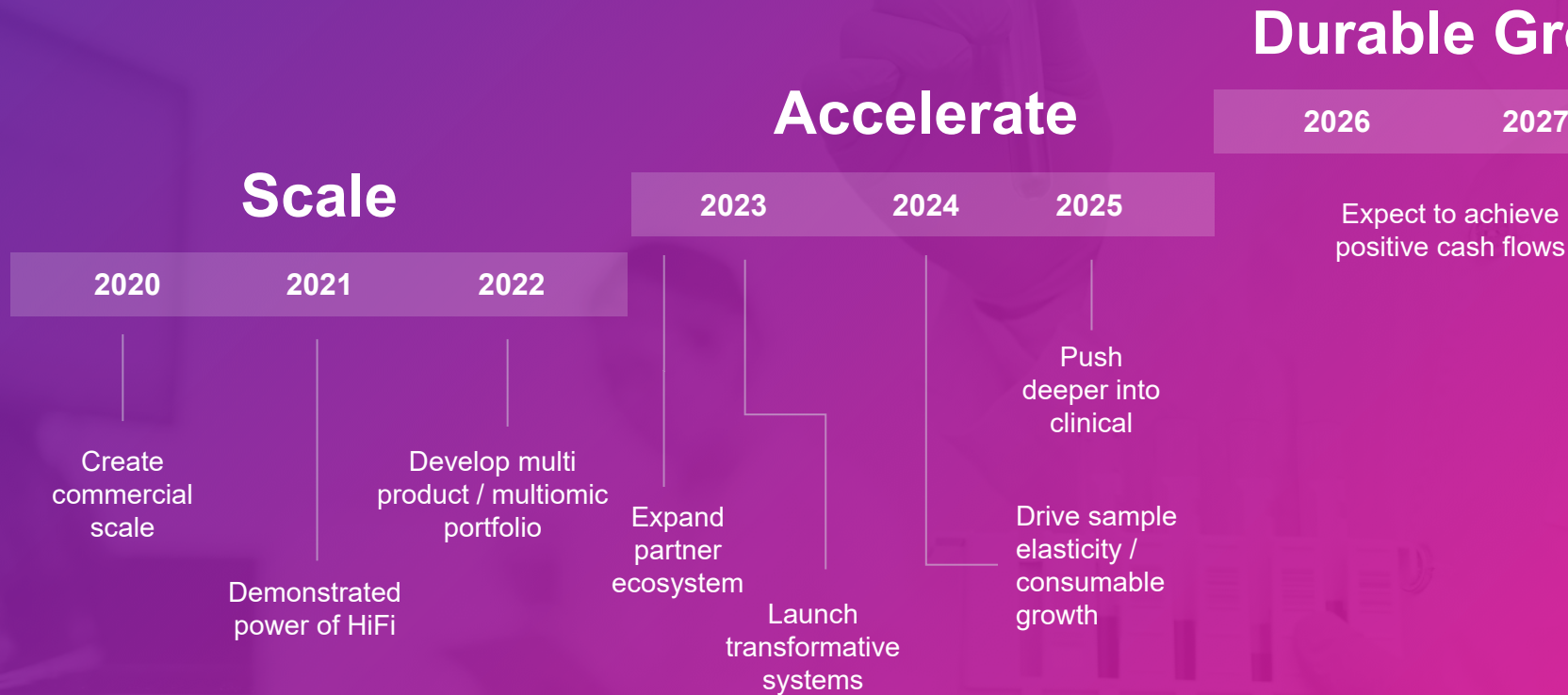
Commercial synergies across multiproduct platforms

Non-headcount related expenses moderate with staggered product launches



2022 OpEx<sup>1</sup> breakdown

# How our strategy becomes reality





# Q&A

Susan Kim

Christian Henry

Jeff Eidel

Mike Goloubef

November 15, 2022



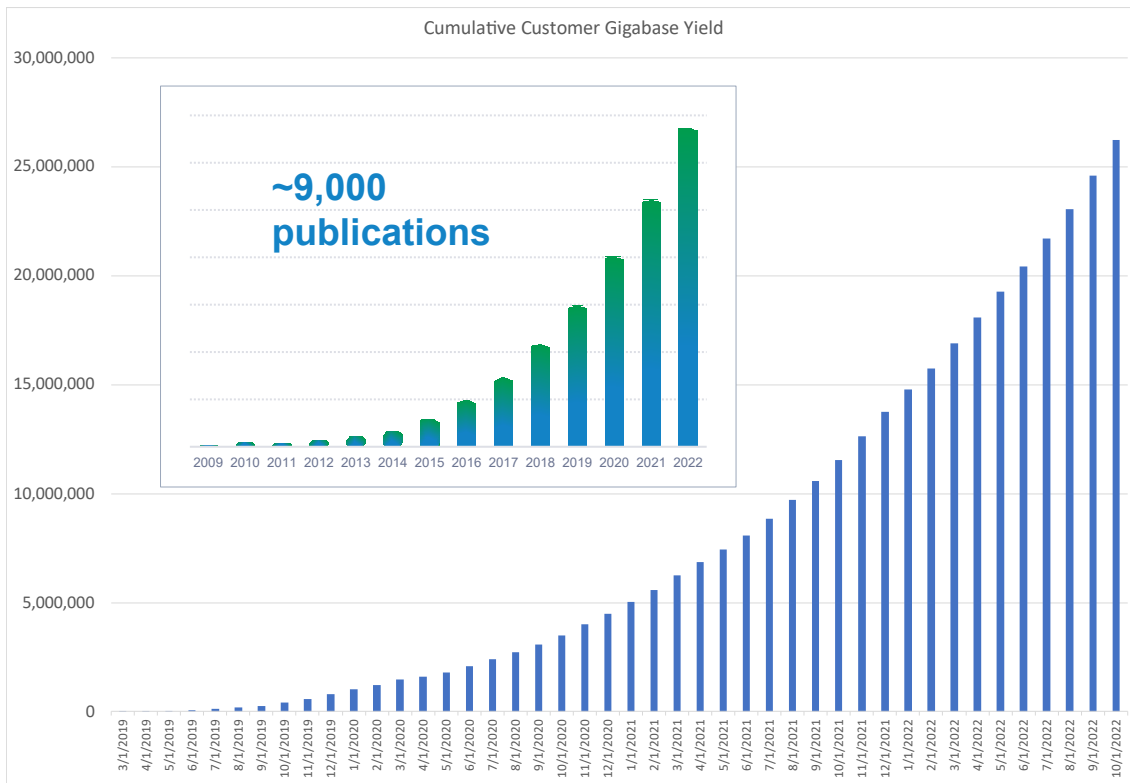
# Shifting paradigms

Jonas Korlach | Chief Scientific Officer & Co-founder

November 15, 2022



# What are our customers doing with their PacBio data?



Last month, our customers surpassed 25 Pb (that's 25 million billion bases)!

# Recent customer statements

We find that trio-based approaches using HiFi are the **current gold standard**

*HiFi long-read sequencing is **helpful for understanding genes with long, repetitive regions***

Long-read sequencing has proven **invaluable** for resolving complex genomic regions, resulting in **drastic improvements** in variant detection

the resources presented here **herald a new era**

*To **overcome these limitations**, we employed **PacBio long-read sequencing***

full length reads with **>99.997% accuracy and high reproducibility**

*a **powerful method** to detect **undesired genome modifications***

discovering the relevant variant in this family with autism that **had remained a mystery for several years** and will **potentially have great benefits in the clinic** once it is widely available

long reads allowed for the comprehensive characterization of genetic diversity in these regions **effectively and accurately**

*Obtaining such a high degree of base accuracy (QV of 50 or higher) with long reads has only been a **recent advance**, due to the **higher accuracy of HiFi reads***

**100% diagnostic yield** for our cohort

*assembles **more ... from one ... sample ... than all ... published previously**. Such high-quality metagenome assemblies may **fundamentally change the practice in metagenome analysis***

Fiber-seq could **uniquely enable** the interrogation of the genetic and chromatin architectures

*Using high-quality CCS reads, QuasiSeq can produce quasispecies sequences with **100% accuracy***

improved sequencing technologies is **critical to properly analyze** complex genomic regions

*we identify over **1.99 million nonredundant SNVs** in a **gene-rich portion of the genome** **previously considered largely inaccessible***



# Recent customer statements

hindering accurate mapping of shorter sequencing reads, and therefore likely causes **artifactual LD in [the short-read data]** but not the [PacBio] Pangenome

*Using PacBio sequencing we can detect mutations that otherwise would be missed in Illumina sequencing*

orders of magnitude **smaller set of high-quality long-read** sequencing data has the potential to **more effectively characterizing genetic variation** than larger sets of sequencing data from other platforms

*Approaches that used highly accurate long reads ... outperformed those that did not*

To realize the promise of biodiversity genomics, we **call for greater uptake of highly accurate long-reads** in future studies

*HiFi reads consistently outperform all other data types for both plants and animals*

rare thalassemia variants are not rare but have been **misdiagnosed by conventional methods**

*the complexity of the IG loci severely limits the effective use of short read sequencing, limiting our knowledge*

An additional 16 mutations were found only by long-read sequencing, all of them with frequencies **below the limit of detection for Sanger** sequencing

*We no longer consider collapsed 3 Gbp genome assemblies as state-of-the-art*

**scRNA-seq ... fails to capture** the diversity in transcript isoforms

*All HiFi-based diploid assemblies outperformed ... the ONT diploid assemblies, the latter was due to the high indel error rate in ONT reads*

likely artifacts of inaccurate [short-read] sequence mapping

*microarray and short-read sequencing are not able to fully and accurately resolve*

we show a **high propensity for false-positives** in the short read datasets

*Despite shorter reads and less coverage, HiFi reads outperformed ONT reads in all assembly metrics tested*



A human genome was completed for the first time



The human genome is now 6 Gb in size, no longer 3 Gb



A human *pangenome* reference



Whole genome sequencing, with the “W”



Out-of-the-box 5-base sequencing



Not “gene expression analysis,” but “isoform expression analysis”



No plant + animal genome is too big or complex to get a high-quality reference genome



Extraordinary resolution of microbiomes



Gene therapy vector QC is now possible



Extraordinary accuracy + sensitivity for short-read applications

...

# Fundamental paradigm shifts, powered by PacBio sequencing



# A human genome was completed for the first time

Telomere-to-telomere consortium

“The basis of the T2T-CHM13 assembly is a high-resolution assembly string graph built directly from HiFi reads.”

## RESEARCH ARTICLE

T2T

### The complete sequence of a human genome

Sergey Nurk<sup>1,†</sup>, Sergey Koren<sup>1,†</sup>, Arang Rhee<sup>1,†</sup>, Mikko Rautiainen<sup>1,†</sup>, Andrey V. Bizikadze<sup>2</sup>, Alla Mikheenko<sup>3</sup>, Mitchell R. Vollger<sup>4</sup>, Nicolas Altemose<sup>5</sup>, Lev Uralsky<sup>6,7</sup>, Ariel Gershman<sup>8</sup>, Sergey Aganezov<sup>9,†</sup>, Savannah J. Hoyt<sup>10</sup>, Matthew Borchers<sup>13</sup>, G. Haoyu Cheng<sup>16,17</sup>, Cher Richard Durbin<sup>19,20</sup>, Tara

### A complete reference genome improves analysis of human genetic variation

Arkarachai Fungtamnart<sup>21</sup>, Sergey Aganezov<sup>†</sup>, Stephanie M. Yan<sup>†</sup>, Daniela C. Soto<sup>†</sup>, Melanie Kirsche<sup>†</sup>, Samantha Zarate<sup>†</sup>, Ira M. Hall<sup>27</sup>, Nancy F. Pavel Avdeyev, Dylan J. Taylor, Kishwar Shafin, Alaina Shumate, Chunlin Xiao, Justin Wagner, Michael W. Hunkapiller, Jennifer McDaniel, Nathan D. Olson, Michael E. G. Sauria, Mitchell R. Vollger, Arang Rhee, Melanie Kirsche<sup>9</sup>, Mik Melissa Meredith, Skylar Martin, Joyce Lee, Sergey Koren, Jeffrey A. Rosenfeld, Benedict Paten, Valerie V. Madun<sup>33</sup>, To Ryan Layer, Chen-Shan Chin, Fritz J. Sedlazeck, Nancy F. Hansen, Danny E. Miller, Adam M. Phillippy, James C. Mullikin<sup>14,28</sup>, Karen H. Miga, Rajiv C. McCoy<sup>†</sup>, Megan Y. Dennis<sup>†</sup>, Justin M. Zook<sup>†</sup>, Michael C. Schatz<sup>†</sup>

Pavel A. Pevzner<sup>32</sup>, David Porubsky<sup>4</sup>, Tamara Potapova<sup>13</sup>, Evgeny I. Rogae<sup>6,7,38,39</sup>, Jeffrey A. Rosenfeld<sup>40</sup>, Steven L. Salzberg<sup>9,41</sup>, Valerie A. Schneider<sup>42</sup>, Fritzel Schmitt<sup>43</sup>, Kevin S. Song<sup>44</sup>

Alaina Shumate<sup>41</sup>, Ying Sims<sup>19</sup>, Arian F. A. Smit<sup>45</sup>, Aaron Streets<sup>5,47</sup>, Beth A. Sullivan<sup>48</sup>, Françoise T. Brian P. Walenz<sup>†</sup>, Aaron Wenger<sup>29</sup>, Jonathan M. D. Alice C. Young<sup>14</sup>, Samantha Zarate<sup>9</sup>, Urvashi Surtivan A. Alexandrov<sup>3,7,51</sup>, Jennifer L. Gerton<sup>13,52</sup>, R. Michael C. Schatz<sup>9,49</sup>, Evan E. Eichler<sup>4,53</sup>, Karen

### Segmental duplications and their variation in a complete human genome

Mitchell R. Vollger, Xavi Guitart, Philip C. Dishuck, Ludovica Mercuri, William T. Harvey, Ariel Gershman, Mark Diekhans, Arvis Sulovari, Katherine M. Munson, Alexandra P. Lewis, Kendra Hoekzema, David Porubsky, Ruiyang Li, Sergey Nurk, Sergey Koren, Karen H. Miga, Adam M. Phillippy, Winston Timp, Mario Ventura, Evan E. Eichler<sup>†</sup>





# The human genome is now 6 Gb in size, no longer 3 Gb

## Human pangenome reference consortium (>50 global institutions)

“We no longer consider collapsed 3 Gbp genome assemblies as state-of-the-art but instead consider **two genomes for every diploid genome assembled (i.e., 6 Gbp vs. 3 Gbp) where parental haplotypes are phased and fully resolved.**”



### Automated assembly of high-quality diploid human reference genomes

👤 Erich D. Jarvis, 👤 Giulio Formenti, 👤 Arang Rhie, 👤 Andrea Guarracino, Chentao Yang, Jonathan Wood, Alan Tracey, Francoise Thibaud-Nissen, 👤 Mitchell R.Vollger, David Porubsky, Haoyu Cheng, Mobin Asri, Glennis A Logsdon, Paolo Carnevali, Mark Chaisson, Chen-Shan Chin, Sarah Cody, 👤 Joanna Collins, 👤 Peter Ebert, 👤 Merly Escalona, 👤 Olivier Fedrigo, Robert S Fulton, Lucinda L Fulton, Shilpa Garg, Jay Ghurye, 👤 Edward Green, Ira M Hall, William H Harvey, Patrick Hasenfeld, Alex Hastie, Marina Haukness, Miten Jain, 👤 Melanie Kirsche, Mikhail Kolmogorov, Jan O Korbel, Sergey Koren, Jonas Korf, Joyce Lee, 👤 Daofeng Li, Tina Lindsay, Julian Lucas, Feng Luo, Tobias Marshall, Jennifer McDaniel, Fan Nie, Hugh E Olsen, Nathan Olson, 👤 Trevor Pesout, Daniela Puiu, Allison Regier, Jue Ruan, Steven L Salzberg, Ashley D Sanders, Michael C Schatz, Anthony Schmitt, Valerie A Schneider, Siddarth Selvaraj, 👤 Kishwar Shafin, Alaina Shumate, Catherine Stober, James Torrance, Justin Wagner, Jianxin Wang, Aaron Wenger, Chuanle Xiao, Aleksey V Zimin, Guojie Zhang, Ting Wang, 👤 Heng Li, 👤 Erik Garrison, David Haussler, 👤 Justin M Zook, 👤 Evan E Eichler, Adam M Phillippy, Benedict Paten, 👤 Kerstin Howe, Karen H Miga, Human Pangenome Reference Consortium

### Increased mutation rate and interlocus gene conversion within human segmental duplications

👤 Mitchell R.Vollger, William S. DeWitt, 👤 Philip C. Dishuck, 👤 William T. Harvey, 👤 Xavi Guitart, Michael E. Goldberg, Allison N. Rozanski, Julian Lucas, Mobin Asri, The Human Pangenome Reference Consortium, 👤 Katherine M. Munson, 👤 Alexandra P. Lewis, 👤 Kendra Hoekzema, Glennis A. Logsdon, 👤 David Porubsky, Benedict Paten, 👤 Kelley Harris, PingHsun Hsieh, 👤 Evan E. Eichler

### A Draft Human Pangenome Reference

👤 Wen-Wei Liao, Mobin Asri, Jana Ebler, Daniel Doerr, Marina Haukness, 👤 Glenn Hickey, 👤 Shuangjia Lu, Julian K. Lucas, 👤 Jean Monlong, Haley J. Abel, Silvia Buonaiuto, 👤 Xian H. Chang, Haoyu Cheng, Justin Chu, Vincenza Colonna, 👤 Jordan M. Eizenga, Xiaowen Feng, Christian Fischer, Robert S. Fulton, Shilpa Garg, Cristian Groza, Andrea Guarracino, William T. Harvey, Simon Heumos, Kerstin Howe, Miten Jain, Tsung-Yu Lu, 👤 Charles Markello, 👤 Fergal J. Martin, Matthew W. Mitchell, 👤 Katherine M. Munson, Moses Njagi Mwaniki, 👤 Adam M. Novak, 👤 Hugh E. Olsen, 👤 Trevor Pesout, 👤 David Porubsky, 👤 Piotr Prins, 👤 Jonas A. Sibbesen, Chad Tomlinson, 👤 Flavia Villani, 👤 Mitchell R. Vollger, Human Pangenome Reference Consortium, 👤 Guillaume Bourque, 👤 Mark JP Chaisson, 👤 Paul Flicek, Adam M. Phillippy, Justin M. Zook, 👤 Evan E. Eichler, 👤 David Haussler, Erich D. Jarvis, 👤 Karen H. Miga, Ting Wang, 👤 Erik Garrison, Tobias Marshall, 👤 Ira Hall, 👤 Heng Li, 👤 Benedict Paten

### Gaps and complex structurally variant loci in phased genome assemblies

👤 David Porubsky, 👤 Mitchell R. Vollger, 👤 William T. Harvey, 👤 Allison N. Rozanski, 👤 Peter Ebert, 👤 Glenn Hickey, 👤 Patrick Hasenfeld, 👤 Ashley D. Sanders, 👤 Catherine Stober, The Human Pangenome Reference Consortium, 👤 Jan O. Korbel, 👤 Benedict Paten, 👤 Tobias Marshall, 👤 Evan E. Eichler



# A human *pangenome* reference



## A Draft Human Pangenome Reference

Wen-Wei Liao, Mobin Asri, Jana Ebler, Daniel Doerr, Marina Haukness,  
 Glenn Hickey, Shuangjia Lu, Julian K. Lucas, Jean Monlong, Haley J. Abel,  
 Silvia Buonaiuto, Xian H. Chang, Haoyu Cheng, Justin Chu, Vincenza Colonna,  
 Jordan M. Eizenga, Xiaowen Feng, Christian Fischer, Robert S. Fulton, Shilpa Garg,  
 Cristian Groza, Andrea Guarracino, William T. Harvey, Simon Heumos, Kerstin Howe,  
 Miten Jain, Tsung-Yu Lu, Charles Markello, Fergal J. Martin, Matthew W. Mitchell,  
 Katherine M. Munson, Moses Njagi Mwaniki, Adam M. Novak, Hugh E. Olsen,  
 Trevor Pesout, David Porubsky, Piotr Prins, Jonas A. Sibbesen,  
 Chad Tomlinson, Flavia Villani, Mitchell R. Vollger,  
 Human Pangenome Reference Consortium, Guillaume Bourque, Mark JP Chaisson,  
 Paul Flicek, Adam M. Phillippy, Justin M. Zook, Evan E. Eichler, David Haussler,  
 Erich D. Jarvis, Karen H. Miga, Ting Wang, Erik Garrison, Tobias Marschall, Ira Hall,  
 Heng Li, Benedict Paten

**Built from diploid, phased, *de novo*  
 PacBio HiFi assemblies of 47 genetically  
 diverse individuals (94 haplotypes):**

>99% sequence completeness

>99% gene completeness

>99% structural accuracy

>99.999% base pair accuracy

Added 120 Mb of sequence

Added >1,500 gene duplications

Improved variant calling:

34% fewer errors in small variant discovery

104% more detected SVs per haplotype

Improved resolution of complex regions

Improved representation of tandem repeats

Improved RNA-seq mapping

Improved ChIP-seq analysis



# Whole genome sequencing, with the “W”



Voice of Debbie Nickerson (UW),  
2014 NHGRI Workshop - Future  
Opportunities for Genome  
Sequencing and Beyond

<https://www.genome.gov/27558042/future-opportunities-for-genome-sequencing-and-beyond-a-planning-workshop-for-the-national-human-genome-research-institute>

[https://www.gimjournal.org/article/S1098-3600\(22\)00653-0/fulltext](https://www.gimjournal.org/article/S1098-3600(22)00653-0/fulltext)

## Now being realized:

Genetics  
in  
Medicine  
The Official Journal of the ACMG

### Genomic answers for children: Dynamic analyses of >1000 pediatric rare disease genomes

Ana S.A. Cohen • Emily G. Farrow • Ahmed T. Abdelmouty • Joseph T. Alaimo • Shivarajan M. Amudhavalli • John T. Anderson • Lalit Bansal • Lauren Bartik • Primo Baybayan • Bradley Belden • Courtney D. Berrios • Rebecca L. Biswell • Pawel Buczkowicz • Orion Buske • Shreyasee Chakraborty • Warren A. Cheung • Keith A. Coffman • Ashley M. Cooper • Laura A. Cross • Tom Curran • Thuy Tien T. Dang • Mary M. Elfrink • Kendra L. Engleman • Erin D. Fecke • Cynthia Fieser • Keely Fitzgerald • Emily A. Fleming • Randi N. Gadea • Jennifer L. Gannon • Rose N. Gelineau-Morel • Margaret Gibson • Jeffrey Goldstein • Elin Grundberg • Kelsee Halpin • Brian S. Harvey • Bryce A. Heese • Wendy Hein • Suzanne M. Herd • Susan S. Hughes • Mohammed Ilyas • Jill Jacobson • Janda L. Jenkins • Shao Jiang • Jeffrey J. Johnston • Kathryn Keeler • Jonas Korlach • Jennifer Kussmann • Christine Lambert • Caitlin Lawson • Jean-Baptiste Le Pichon • James Steven Leeder • Vicki C. Little • Daniel A. Louiselle • Michael Lypka • Brittany D. McDonald • Neil Miller • Ann Modrcin • Annapoorna Nair • Shelby H. Neal • Christopher M. Oermann • Donna M. Pacicca • Kailash Pawar • Nyshele L. Posey • Nigel Price • Laura M.B. Puckett • Julio F. Quezada • Nikita Rajje • William J. Rowell • Eric T. Rush • Venkatesh Sampath • Carol J. Saunders • Caitlin Schwager • Richard M. Schwend • Elizabeth Shaffer • Craig Smail • Sarah Soden • Meghan E. Strenk • Bonnie R. Sullivan • Brooke R. Sweeney • Jade B. Tam-Williams • Adam M. Walter • Holly Welsh • Aaron M. Wenger • Laurel K. Willig • Yun Yan • Scott T. Younger • Dihong Zhou • Tricia N. Zion • Isabelle Thiffault

Tomi Pastinen Show less

13% of new explanations in previously  
unsolved cases by incorporating SVs  
(and many more with candidate  
variants)



# Whole genome sequencing, with the “W”

Genome	HiFi <sup>1,2</sup>	Short-read <sup>3</sup>
Small variants (SNVs + indels)	✓	✓
Structural variants (SVs)	✓	✗
Tandem repeats (TRs)	✓	✗
Dark regions	✓	✗
Phasing	✓	✗
Methylation	✓	✗

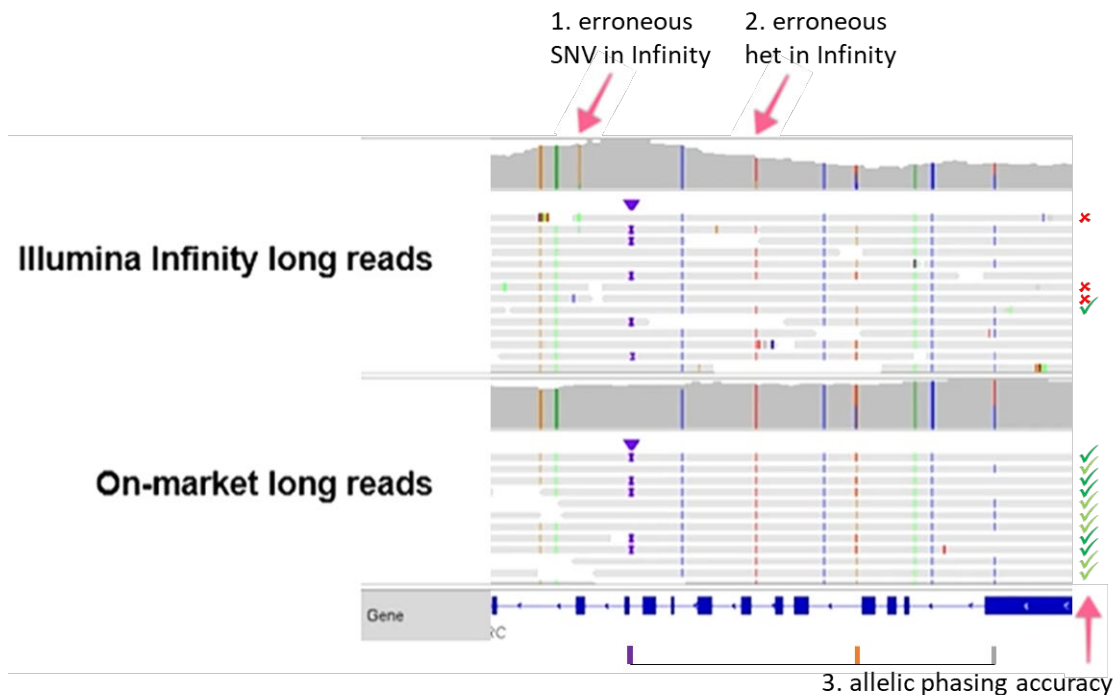
<sup>1</sup>Ebert et al. (2021) *Science* 372(6537):eabf7117

<sup>2</sup>Cohen et al. (2022) *Genetic Med.* doi:10.1016/j.gim.2022.02.007

<sup>3</sup>Byrska-Bishop et al. (2021) *bioRxiv* doi:10.1101/2021.02.06.430068

# PacBio HiFi vs Illumina Infinity/CLR

From Illumina presentations<sup>1</sup>:



wrong answer:  
Illumina Infinity/CLR



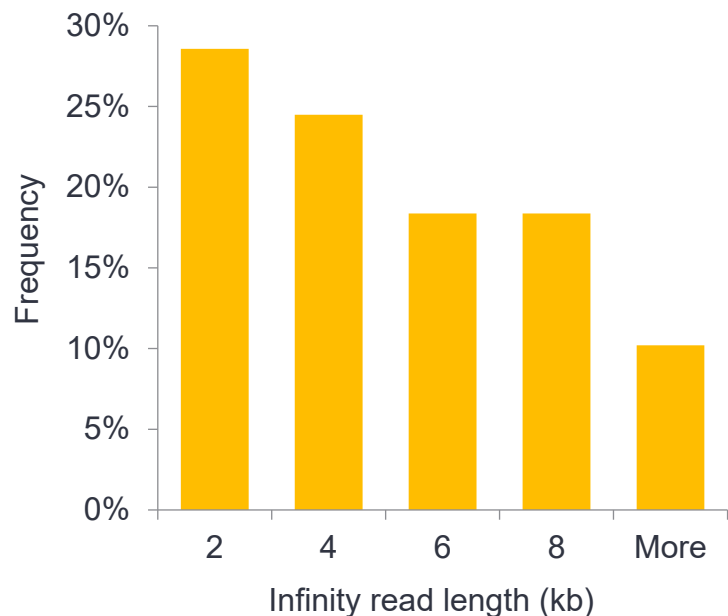
right answer:  
PacBio HiFi



# PacBio HiFi vs Illumina Infinity/CLR

From Illumina presentations<sup>1</sup>:

Infinity/CLR read lengths (*STRC*)<sup>1</sup>:



MARCH 17, 2022

**The HiFi difference – true long reads vs. synthetic long reads**

MAY 12, 2022

**The HiFi difference – Getting the right answer**

SEPTEMBER 30, 2022

**The HiFi difference – not being CLR**

# Out-of-the-box 5-base sequencing

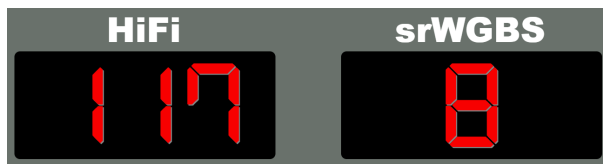
“this is the first step for linking epigenetic sequencing and DNA sequencing in a high-resolution view of function and genetic variation. This has potential in rare and complex diseases ... because we know that 90% of susceptibility to common disease is encoded in the regulatory DNA rather than the coding DNA.”

- Tomi Pastinen, CMKC

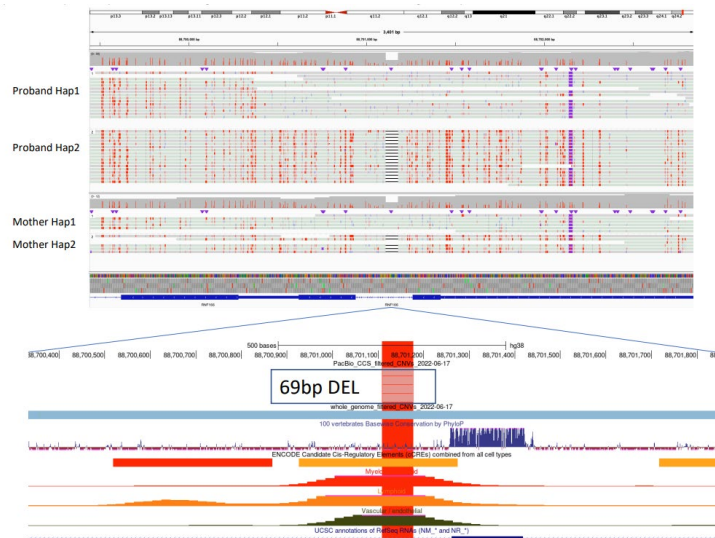
## Direct haplotype-resolved 5-base HiFi genome sequencing reveals non-coding function of rare disease variants

Warren A Cheung, William J Rowell, Emily G Farrow, Adam F Johnson, Richard Hall, Ana SA Cohen, John Means, Tricia N Zion, Daniel M Portik, Christopher T Saunders, Boryana Koseva, Chengpeng Bi, Carl Schwendinger-Schreck, Byunggil Yoo, Jeffrey J Johnston, Margaret Gibson, Isabelle Thiffault, Scott T Younger, Thomas Curran, Aaron M Wenger, Elin Grundberg, Tomi Pastinen

- Average hypermethylation events per sample:



- Long-range phasing allows linking hypermethylation events with rare SNVs or SVs

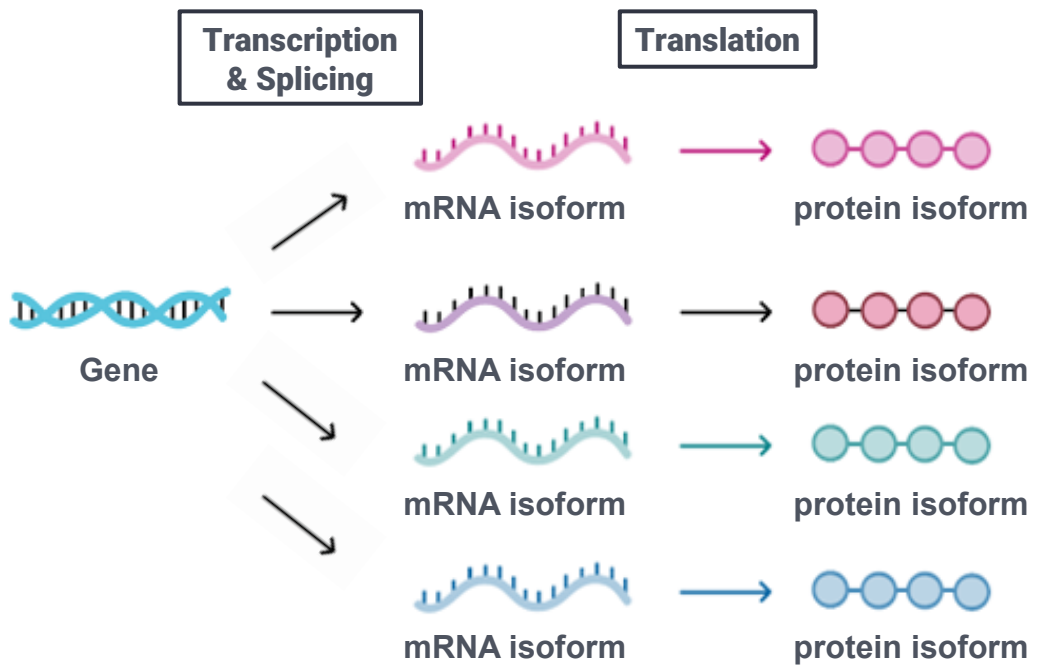




# The (**incomplete**) central dogma of molecular biology



# The **actual** central dogma of molecular biology



**95%**

of human multi-exon genes have more than one isoform<sup>1</sup>

**>7**

isoforms per gene on average<sup>2</sup>

**15%**

of inherited diseases & cancers associated with alternative splicing<sup>1</sup>



# Not “gene expression analysis,” but “isoform expression analysis”

SCIENCE ADVANCES | RESEARCH ARTICLE

CANCER

## A comprehensive long-read isoform analysis platform and sequencing resource for breast cancer

Diogo F. T. Veiga<sup>1†</sup>, Alex Nesta<sup>1,2‡</sup>, Yuqi Zhao<sup>1</sup>, Anne Deslattes Mays<sup>1</sup>, Richie Huynh<sup>1</sup>, Robert Rossi<sup>1</sup>, Te-Chia Wu<sup>1</sup>, Karollina Palucka<sup>1</sup>, Olga Anczukow<sup>1,2,3\*</sup>, Christine R. Beck<sup>1,2,3\*</sup>, Jacques Bancheau<sup>1\*</sup>

## Identification of a novel fusion transcript between human relaxin-1 (*RLN1*) and human relaxin-2 (*RLN2*) in prostate cancer

Gregor Tevz<sup>1,2</sup>, Sean McGrath<sup>3</sup>, Ryan Demeter<sup>3</sup>, Vincent Magrini<sup>3</sup>, Varinder Jeet<sup>4</sup>, Anja Rockstroh<sup>5</sup>, Stephen McPherson<sup>4</sup>, John Lai<sup>4</sup>, Nenad Bartonicek<sup>4</sup>, Jiyuan An<sup>4</sup>, Jyotsna Batra<sup>4</sup>, Marcel E. Dinger<sup>4,5</sup>, Melanie L. Lehman<sup>4,5</sup>, Elizabeth D. Williams<sup>1</sup>, Colleen C. Nelson<sup>4,5</sup>, R. B.

## PacBio Fusion and Long Isoform Pipeline (PB\_FLIP) for Cancer Transcriptome-based Resolution of Isoform Complexity

Anthony R Miller<sup>1</sup>, Saranga Wijeratne<sup>1</sup>, Sean D McGrath<sup>1</sup>, Kathleen M Schieffer<sup>1</sup>, Katherine E Miller<sup>2</sup>, Kristy Lee<sup>3</sup>, Mariam Mathew<sup>1</sup>, Stephanie LaHaye<sup>1</sup>, James R Fitch<sup>1</sup>, Benjamin J Kelly<sup>1</sup>, Peter White<sup>2</sup>, Elaine R Mardis<sup>4</sup>, Richard K Wilson<sup>2</sup>, Catherine E Cottrell<sup>5</sup>, Vincent Magrini<sup>2</sup>

## Detecting intragenic *trans*-splicing events with hybrid transcriptome sequencing in cancer cells

Yu-Chen Chen, Chia-Ying Chen, Tai-Wei Chiang, Ming-Hsien Chan, Michael Hsiao, Huei-Mien Ke, Isheng Jason Tsai, Trees-Juen Chuang

## PB1511 - Isoform usage differences in schizophrenia.

**Author Block:** P. Giusti-Rodriguez<sup>1</sup>, A. Abrantes<sup>2</sup>, N. Ancalade<sup>2</sup>, S. Sekle<sup>2</sup>, F. Memic<sup>3</sup>, A. Dijkstra<sup>4</sup>, E. Tseng<sup>5</sup>, G. Sheynkman<sup>6</sup>, J. Hjerling-Leffler<sup>5</sup>, A. B. Smit<sup>4</sup>, P. Sullivan<sup>7,3</sup>; <sup>1</sup>Univ. of Florida Coll. of Med., Gainesville, FL, <sup>2</sup>Univ. of North Carolina,

## Discovery of Novel *IL3RA* (CD123) Isoforms By Long Read Transcriptomics, Heterogeneous Expression Among AML Patient Cohorts and the Implications for Anti-CD123 Therapeutics

Jason G Underwood, PhD<sup>1\*</sup>, Jenny L. Smith, MSc, MEd<sup>2\*</sup>, Lindsey F. Call, B.A.<sup>3\*</sup>, Elizabeth Tseng, Ph.D<sup>4\*</sup>, Tiffany A. Hylkema, BS<sup>2</sup>, Rhonda E. Ries, MA<sup>2\*</sup>, Amanda R. Leonti, MS<sup>2</sup>, Jason E. Farrar, MD<sup>5</sup>, Timothy Junius Triche Jr., PhD<sup>6</sup> and Soheil Meshinchi, MD, PhD<sup>2</sup>

## High-throughput RNA isoform sequencing using programmable cDNA concatenation

Aziz M Al'Khafaji PhD, Jonathan T Smith, Kiran V Garimella PhD, Mehrtaash Babadi PhD, Moshe Sade-Feldman PhD, Michael Gatzen, Siranush Sarkizova PhD, Marc A Schwartz MD, PhD, Victoria Popic PhD, Emily M Blaum, Allyson Day, Maura Costello, Tera Bowers, Stacey Gabriel PhD, Eric Banks PhD, Anthony A Philippakis MD, PhD, Genevieve M Boland MD, PhD, Paul C. Blainey PhD, Nir Hacohen PhD

## PB3063 - Long-read isoform sequencing reveals aberrant splicing of *PSEN2*, but not *PSEN1*, in individuals with sporadic Alzheimer's disease.

**Author Block:** P. Valdmanis<sup>1</sup>, K. Gudsnuk<sup>1</sup>, C. D. Keene<sup>1</sup>, T. D. Bird<sup>1</sup>, S. Jayadev<sup>1</sup>, M. M. Course<sup>1,2</sup>; <sup>1</sup>Univ of Washington, Seattle, WA, <sup>2</sup>Colorado Coll., Colorado Springs, CO

Huang et al. *Genome Biology* (2021) 22:44  
https://doi.org/10.1186/s12959-021-02261-x

Genome Biology

RESEARCH

Open Access

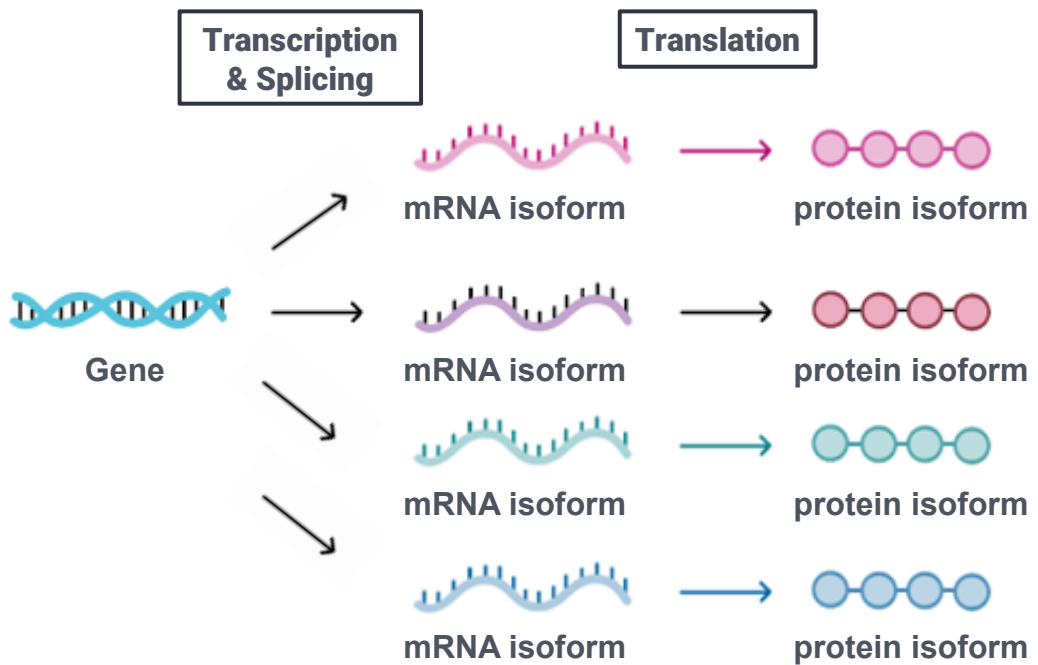


## Long-read transcriptome sequencing reveals abundant promoter diversity in distinct molecular subtypes of gastric cancer

Kie Kyon Huang<sup>1</sup>, Jiawen Huang<sup>1</sup>, Jeanie Kar Leng Wu<sup>1</sup>, Minghui Lee<sup>1</sup>, Su Ting Tay<sup>1</sup>, Vikrant Kumar<sup>1</sup>, Kalpana Ramnarayanan<sup>1</sup>, Nisha Padmanabhan<sup>1</sup>, Chang Xu<sup>1</sup>, Angie Lay Keng Tan<sup>1</sup>, Charlene Chan<sup>1</sup>, Dennis Kappel<sup>2,3</sup>, Jonathan Goke<sup>4</sup> and Patrick Tan<sup>1,2,4\*</sup>



# Example learnings from Iso-Seq analysis



2,900

of brain expressed genes are heritable at isoform level<sup>1</sup>

20-40%

resolved by short-read sequencing<sup>2,3</sup>

<sup>1</sup><https://www.medrxiv.org/content/10.1101/2022.10.18.22281204v1>; <sup>2</sup><https://doi.org/10.1073/pnas.1400447111>; <sup>3</sup><https://www.nature.com/articles/nbt.2705>;



# No plant + animal genome is too big or complex to get a high-quality reference genome

“With the desert locust, we were dealing with a much larger genome in many fewer pieces – about **8.8 Gb in just 12 chromosomes**. Next to the fruit fly, it's like an 18-wheeler next to a compact car.”



Photo by B. Woo

- Scott Geib

USDA-ARS Releases Genome of the Voracious Desert Locust

Locusts: Jekyll & Hyde or the Incredible Hulk of the insect world

## Genome Assembly at Scale



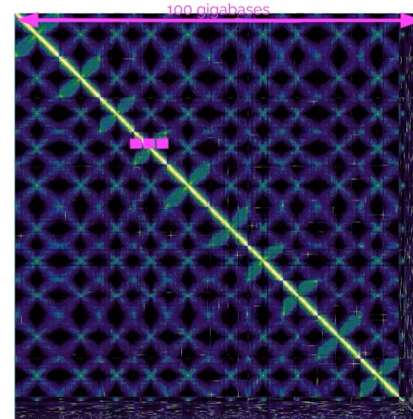
Mistletoe

*Viscum album*

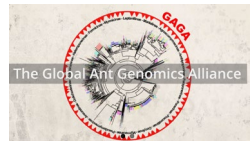
**Primary assembly**

Contig N50: 33.3 Mb

Length: 102.8 Gb



# PacBio technology is the core technology of biodiversity genomics initiatives



Desert Agriculture Initiative







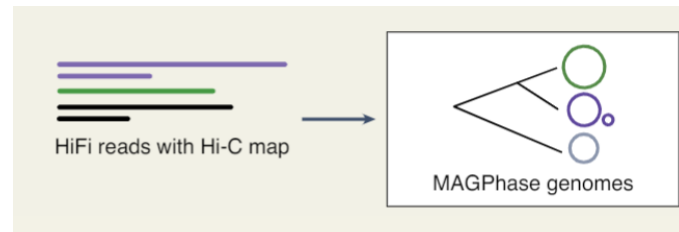
# Extraordinary resolution of microbiomes

“No previous study has reported lineage-resolved high-quality MAGs at the strain level in a complex metagenome.”<sup>1</sup>

**nature biotechnology** **ARTICLES**  
<https://doi.org/10.1038/s41587-021-01130-z>

## Generating lineage-resolved, complete metagenome-assembled genomes from complex microbial communities

Derek M. Bickhart<sup>1,10</sup>, Mikhail Kolmogorov<sup>2,10</sup>, Elizabeth Tseng<sup>3</sup>, Daniel M. Portik<sup>3</sup>, Anton Korobeynikov<sup>4</sup>, Ivan Tolstogonov<sup>4</sup>, Gherman Uritskiy<sup>5</sup>, Ivan Liachko<sup>6</sup>, Shawn T. Sullivan<sup>6</sup>, Sung Bong Shin<sup>7</sup>, Alvah Zorea<sup>8</sup>, Victòria Pascal Andreu<sup>9</sup>, Kevin Panke-Buisse<sup>1</sup>, Marnix H. Medema<sup>9</sup>, Itzhak Mizrahi<sup>8</sup>, Pavel A. Pevzner<sup>2,3,10</sup> and Timothy P. L. Smith<sup>7,3,10</sup>



**genomeweb**

## Tech-Boosted Genome Assembly Helps Resolve Closely Related Microbes in Metagenomic Sample

Jan 03, 2022 | [Andrew P. Han](#)

MICROBIAL GENOMICS

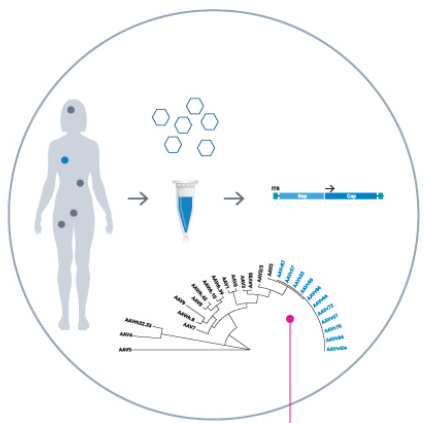
## MAGs achieve lineage resolution

[Taylor E. Reiter](#) & [C. Titus Brown](#)

# Gene therapy vector QC is now possible

## Phase 1: Discovery

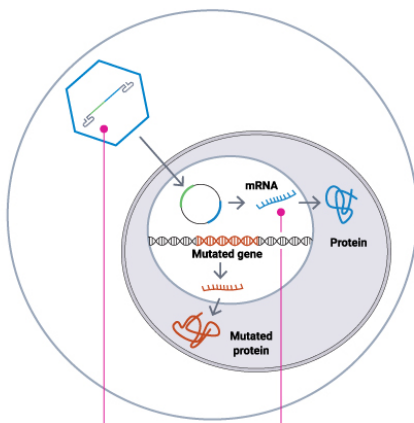
Use HiFi reads to sequence tissues for novel AAV vector discovery



1 Identify novel AAV

## Phase 2: Design

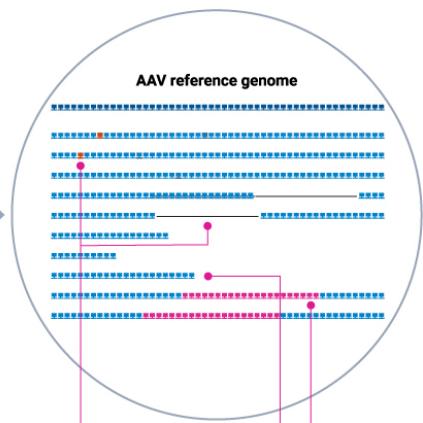
Use HiFi reads to improve vector design



2 Identify fragmentation and truncation issues in vector design  
3 Verify the desired transcript is expressed

## Phase 3: Validate

Use HiFi reads to identify truncation, impurity, and host integration events



4 Identify impurities, including mismatches and structural variations  
5 Identify truncation events  
6 Identify host integration events

# Increased adoption by clinical labs

- Cancer fusion genes & somatic SVs<sup>1</sup>
- Thalassemia carrier screening<sup>2-7</sup>
- Rare disease causes<sup>8-10</sup>
- *BCR-ABL*, TKI resistance<sup>11</sup>
- Comprehensive Gaucher disease (*GBA*)<sup>12</sup>
- Congenital adrenal hyperplasia (*CYP21A2*)<sup>13</sup>

<sup>1</sup>PacBio Fusion and Long Isoform Pipeline (PB\_FLIP) for Cancer Transcriptome-based Resolution of Isoform Complexity

<sup>2</sup>The value of single-molecule real-time technology in the diagnosis of rare thalassemia variants and analysis of phenotype–genotype correlation

<sup>3</sup>A More Universal Approach to Comprehensive Analysis of Thalassemia Alleles (CATSA)

<sup>4</sup>Long-Molecule Sequencing: A New Approach for Identification of Clinically Significant DNA Variants in  $\alpha$ -Thalassemia and  $\beta$ -Thalassemia Carriers

<sup>5</sup>Detection of rare thalassemia mutations using long-read single-molecule real-time sequencing

<sup>6</sup>A novel 15.8 kb deletion  $\alpha$ -thalassemia confirmed by long-read single-molecule real-time sequencing: Hematological phenotypes and molecular characterization

<sup>7</sup>Analysis of rare thalassemia genetic variants based on third-generation sequencing

<sup>8</sup>Direct haplotype-resolved 5-base HiFi sequencing for genome-wide profiling of hypermethylation outliers in a rare disease cohort

<sup>9</sup>Genomic answers for children: Dynamic analyses of >1000 pediatric rare disease genomes

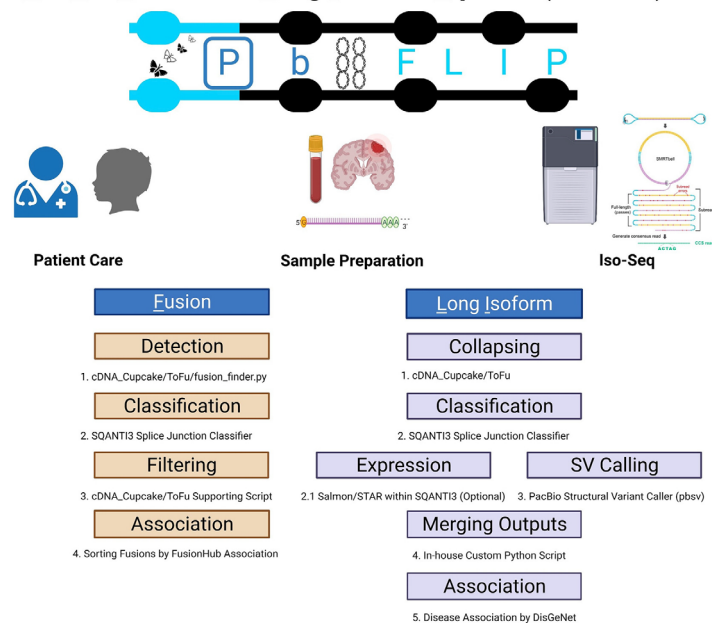
<sup>10</sup>Approaches to long-read sequencing in a clinical setting to improve diagnostic rate

<sup>11</sup>Migrating to Long-Read Sequencing for Clinical Routine BCR-ABL1 TKI Resistance Mutation Screening

<sup>12</sup><https://www.wadsworth.org/sema4-opco-inc-95>

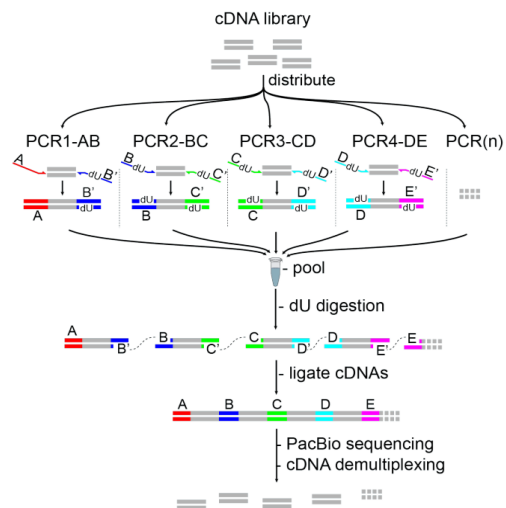
<sup>13</sup>Long-read Amplicon Sequencing of the CYP21A2 in 48 Thai Patients With Steroid 21-Hydroxylase Deficiency

## PacBio Fusion and Long Isoform Pipeline (PB\_FLIP)

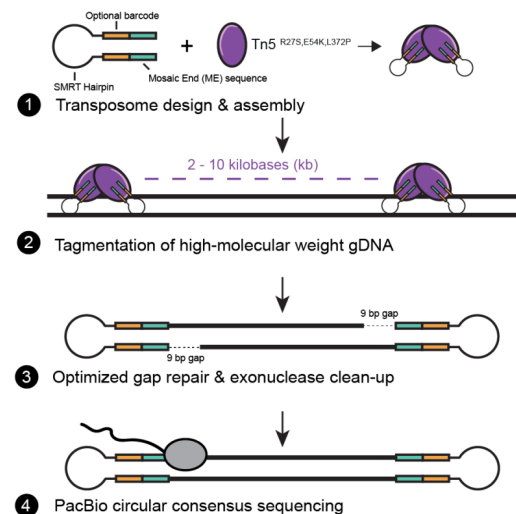
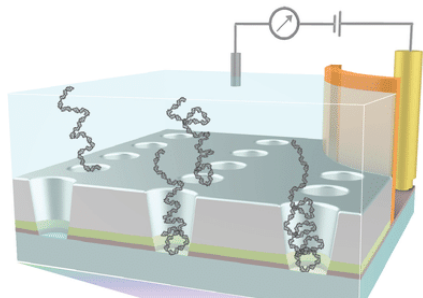
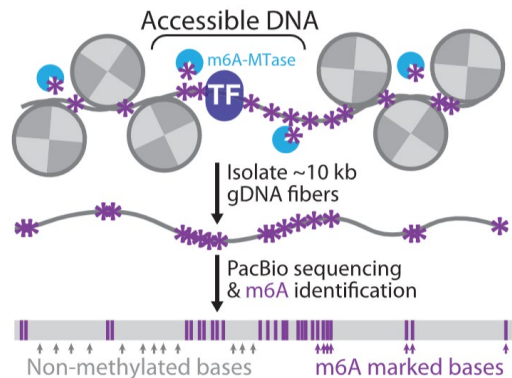


**“The ability to generate long (5,000 – 15,000 bp range) accurate reads uniquely poises long-read sequencing to revolutionize clinical NGS applications.”<sup>1</sup>**

# Growing innovation by the scientific community



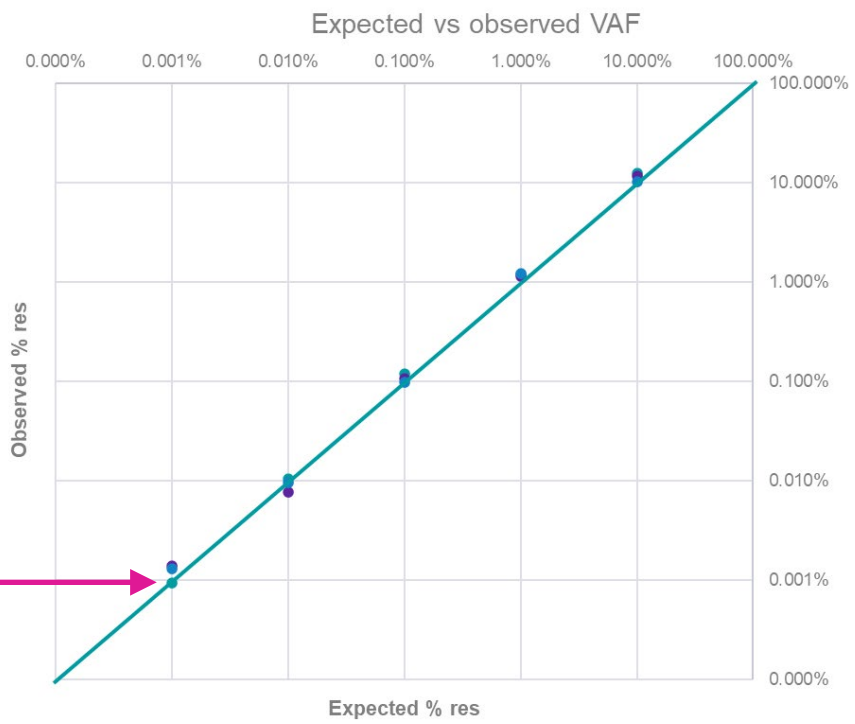
DeepConsensus 1.0.0



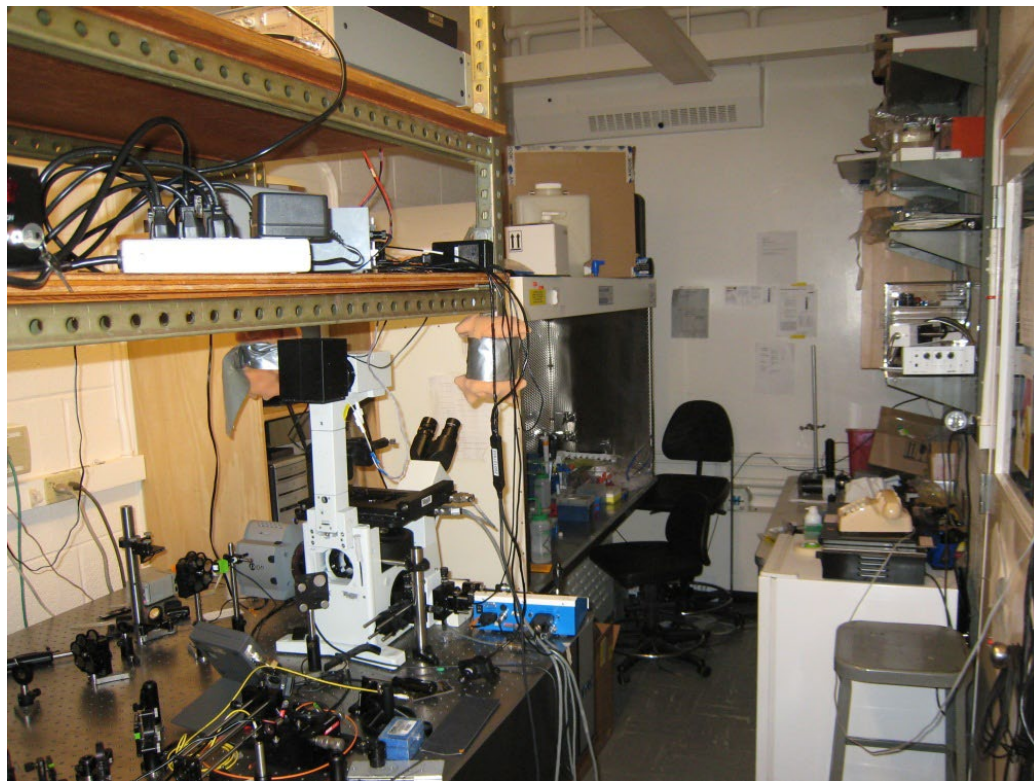
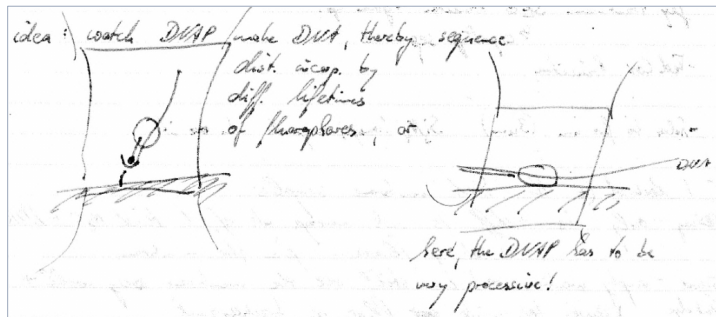
# Extraordinary accuracy + sensitivity for short reads



Detecting **100 molecules** with the resistance mutation, in the presence of **10 million** molecules without it



# 25 years ago



Enabling the promise  
of genomics to  
better human health...

...by **scaling** paradigm  
changing sequencing  
and providing  
extraordinary **accuracy**



**Revio™**

**Onso™**





# Closing remarks

Christian Henry | President & Chief Executive Officer

November 15, 2022



# Takeaways from today

1

Outlined our strategy for addressing the multi-billion-dollar revenue opportunity

2

Introduced latest sequencing technology that is poised to disrupt the market

3

Showed that we have the right team and scale to deliver

4

Demonstrated our ability to create a long-term sustainable and profitable business

### **Statement regarding use of non-GAAP financial measures**

The Company reports non-GAAP results for net (loss) income, net (loss) income per share, gross profit, gross margins, and operating expenses in addition to, and not as a substitute for, or because it believes that such information is superior to, financial measures calculated in accordance with GAAP. The Company believes that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance. However, non-GAAP financial information is presented for supplemental informational purposes only, has limitations as an analytical tool and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. In addition, other companies may calculate similarly titled non-GAAP measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of the Company's non-GAAP financial measures as tools for comparison.

The Company's financial measures under GAAP include substantial charges such as merger-related expenses, change in fair value of contingent consideration and others that are listed in the itemized reconciliations between GAAP and non-GAAP financial measures included in this 2022 Investor Day Presentation. The amortization of intangible assets excluded from GAAP financial measures relates to acquired intangible assets that were recorded as part of purchase accounting last year. Such intangible assets contribute to revenue generation and its amortization will recur in future periods until they are fully amortized. Management has excluded the effects of these items in non-GAAP measures to assist investors in analyzing and assessing past and future operating performance. In addition, management uses non-GAAP measures to compare the Company's performance relative to forecasts and strategic plans and to benchmark its performance externally against competitors.

The Company has not reconciled the forward-looking non-GAAP gross margin and non-GAAP operating expenses included in this 2022 Investor Day Presentation to the most directly comparable GAAP measures because this cannot be done without unreasonable effort due to the variability and low visibility with respect to certain costs, the most significant of which are certain fair value measurements, acquisition-related items, including future amortization of developed technology, and others that may arise during the years, each of which are potential adjustments to future earnings. The Company expects the variability of these items to have a potentially unpredictable, and a potentially significant, impact on our future GAAP financial results.

The Company encourages investors to carefully consider its results under GAAP, as well as its supplemental non-GAAP information and the reconciliation between these presentations, to understand its business more fully. For historical periods, a reconciliation of the Company's non-GAAP financial measures to the most directly comparable financial measure stated in accordance with GAAP has been provided in the financial statement tables included in this 2022 Investor Day Presentation.

**Pacific Biosciences of California, Inc.**  
**Reconciliation of Non-GAAP Financial Measures**  
*(in thousands, except per share amounts)*  
*(unaudited)*

	<b>Nine Months Ended</b>		<b>Twelve Months Ended</b>	
	September 30, 2022	December 31, 2021	December 31, 2020	December 31, 2020
GAAP net (loss) income	\$ (229,864)	\$ (181,223)	\$	29,403
Merger-related expenses <sup>(1)</sup>	—	31,129	—	—
Income tax expense (benefit) resulting from acquisitions <sup>(2)</sup>	—	(93,649)	—	—
Fair value adjustment to Circulomics inventory at acquisition date	—	183	—	—
Change in fair value of contingent consideration <sup>(3)</sup>	(2,221)	1,143	—	—
Amortization of intangible assets	685	380	—	—
Gain from Reverse Termination Fee from Illumina	—	—	—	(98,000)
Loss (gain) from Continuation Advances from Illumina	—	52,000	—	(34,000)
Non-GAAP net loss	<u>\$ (231,400)</u>	<u>\$ (190,037)</u>	<u>\$</u>	<u>(102,597)</u>
GAAP net (loss) income per share - diluted	\$ (1.03)	\$ (0.89)	\$	0.17
Merger-related expenses <sup>(1)</sup>	—	0.15	—	—
Income tax benefit resulting from acquisitions <sup>(2)</sup>	—	(0.46)	—	—
Fair value adjustment to Circulomics inventory at acquisition date	—	—	—	—
Change in fair value of contingent consideration <sup>(3)</sup>	(0.01)	0.01	—	—
Amortization of intangible assets	—	—	—	—
Gain from Reverse Termination Fee from Illumina	—	—	—	(0.59)
Loss (gain) from Continuation Advances from Illumina	—	0.25	—	(0.21)
Other adjustments and rounding differences	0.01	0.01	—	0.01
Non-GAAP net loss per share - diluted	<u>\$ (1.03)</u>	<u>\$ (0.93)</u>	<u>\$</u>	<u>(0.62)</u>
GAAP gross profit	\$ 43,895	\$ 58,860	\$	32,566
Fair value adjustment to Circulomics inventory at acquisition date	—	183	—	—
Amortization of intangible assets	550	306	—	—
Non-GAAP gross profit	<u>\$ 44,445</u>	<u>\$ 59,349</u>	<u>\$</u>	<u>32,566</u>
GAAP gross profit %	43%	45%	—	41%
Non-GAAP gross profit %	44%	45%	—	41%
GAAP total operating expense	\$ 264,007	\$ 269,295	\$	136,951
Merger-related expenses <sup>(1)</sup>	—	(31,129)	—	—
Change in fair value of contingent consideration <sup>(3)</sup>	2,221	(1,143)	—	—
Amortization of intangible assets	(135)	(74)	—	—
Non-GAAP total operating expense	<u>\$ 266,093</u>	<u>\$ 236,949</u>	<u>\$</u>	<u>136,951</u>

- (1) Merger-related expenses consisted of transaction costs arising from the acquisitions of Omniome and Circulomics and stock-based compensation expense resulting from the acceleration of certain equity awards in connection with the Omniome merger.
- (2) A deferred income tax expense (benefit) was related to the release of the valuation allowance for deferred tax assets due to the recognition of deferred tax liabilities in connection with the Omniome and Circulomics acquisitions.
- (3) Change in fair value of contingent consideration was related to fair value adjustments of milestone payments payable upon the commercialization of acquired IPR&D.



[www.pacb.com](http://www.pacb.com)

Research use only. Not for use in diagnostic procedures. © 2022 Pacific Biosciences of California, Inc. ("PacBio"). All rights reserved. Information in this document is subject to change without notice. PacBio assumes no responsibility for any errors or omissions in this document. Certain notices, terms, conditions and/or use restrictions may pertain to your use of PacBio products and/or third-party products. Refer to the applicable PacBio terms and conditions of sale and to the applicable license terms at [pacb.com/license](http://pacb.com/license). Pacific Biosciences, the PacBio logo, PacBio, Circulomics, Omniome, SMRT, SMRTbell, Iso-Seq, Sequel, Nanobind, and SBB are trademarks of PacBio. All other trademarks are the sole property of their respective owners.